ITAÚSA

Conference Call 2017

Alfredo Egydio Setubal

CEO and Investor Relations Officer



Agenda

ITAÚSA



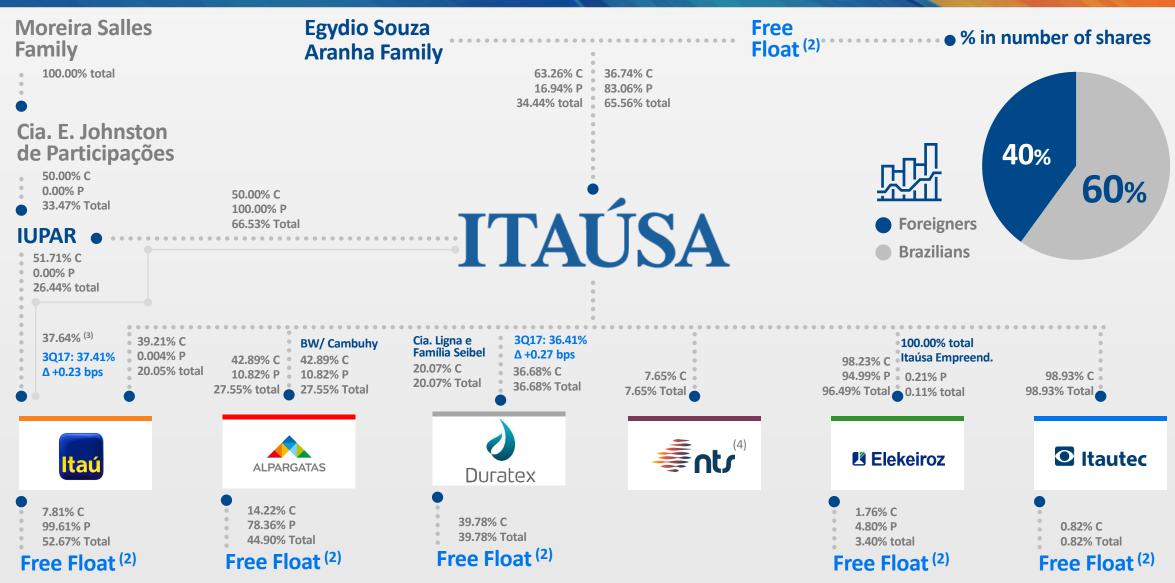








Ownership structure⁽¹⁾



⁽¹⁾ The Interest presented consider the outstanding shares.

⁽²⁾ controladoresExcluding the shares held by controlling interests

⁽³⁾ Represents the direct/indirect Itaúsa interest in the Capital of Itaú Unibanco Holding.

⁽⁴⁾ Investment not valued by the Equity Method

Itaúsa's Governance







Fiscal Council will be permanent from April 2018, in line with the best practices of **corporate governance**



External

Board of **Directors**



Executive Directors

Internal Audit

Itaúsa's Governance



Reinforcement of the Itaúsa's

Governance Structure with the

creation of new Advisory Commissions



Advisory Committe and Commissions

- Disclosure & TradingCommitte
- FinanceCommission
- Sustainability and RiskCommission[Internal Audit]
- InvestimentsCommission
- People and Ethics Comission





Renewal of Itaúsa Shareholders' Agreement

- Itaúsa
 Shareholders'
 Agreement will be
 automatically
 renewed on
 06/24/2019 for
 another 10 years,
 guaranteeing the
 sustainability and
 perenniality of
- the company.

Financial Highlights Main indicators - Dec/2017 x Dec/2016

R\$ Million

Itaúsa Results - Main							KŞ IVIIIIUII	
indicators		Parent C	Parent Company		Non-controlling interests		Consolidated	
		12/31/17	12/31/16	12/31/17	12/31/16	12/31/17	12/31/16	
	Net income	8,403	8,211	119	5	8,522	8,216	
	Recurring net income	9,120	8,643	192	(9)	9,312	8,634	
(\$) =	Stockholders' equity	53,229	47,729	2,993	2,950	56,222	50,679	
	Annualized return on average equity (%)	16.8%	17.7%	4.0%	0.2%	16.1%	16.6%	
	Annualized recurring return on average equity (%)	18.2%	18.6%	6.5%	-0.3%	17.6%	17.5%	

Financial Highlights Main indicators - Dec/2017 x Dec/2016

Main Results per share

	Results per share - in R\$	12/31/17	12/31/16	Cha	nge
	Net income of parent company	1.13	1.11	0.02	1.9%
	Recurring net income of parent company	1.22	1.17	0.05	5.0%
	Book value of parent company	7.12	6.45	0.67	10.5%
P	Dividends/ interest on capital, net	0.88	0.50	0.38	75.1%
=	Price of preferred share (PN) (1)	10.82	8.22	2.60	31.6%
%)	Market capitalization (2) - R\$ million	80,865	60,855	20,010	32.9%

⁽¹⁾ Based on the average quotation of preferred shares on the last day of the period.

⁽²⁾ Calculated based on the average quotation of preferred shares on the last day of the period).

Financial Highlights

Stockholders' equity and Net income of the Parent Company⁽¹⁾

Stockholders' Equity and Net Income (R\$ Million)

			47 700	53,229
33,131	39,226	44,847 8,868	47,729 8,643	9,120
6,199 5,698	7,91 <u>1</u> 7,573	8,416	8,211	8,403
2013	2014	2015	2016	2017

Stockholders' Equity CAGR **12.6**%

Recurring
Net Income
CAGR 10.1%

Net Income CAGR 10.2%

Indicators p	per Share ⁽²⁾			7.12
		6.04	6.45	
4.55	5.31	1.20	1.17	1.22
0.86	1.03	1.13	1.11	1.13
0.79				
2013	2014	2015	2016	2017

Book Value of Parent Company CAGR **11.8**%

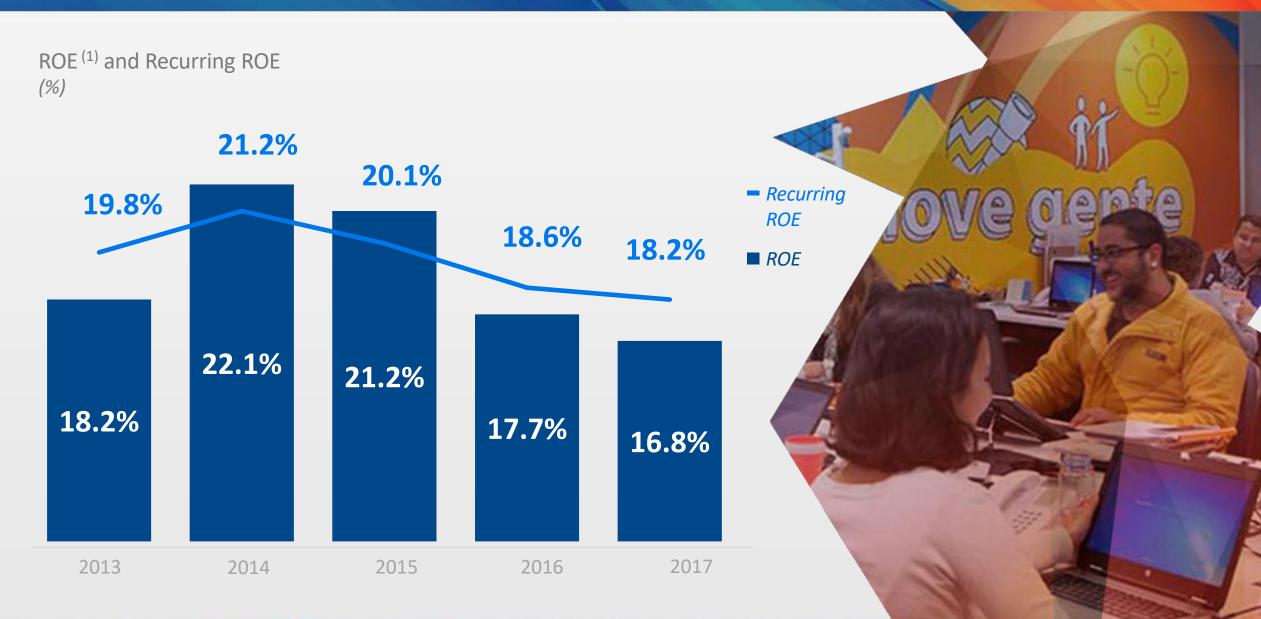
Recurring Net Income of Parent Company

CAGR **9.1**%

Net Income of Parent Company CAGR **9.4**%



Financial HighlightsROE of the Parent Company



Financial Highlights

Assets Composition in R\$ million⁽¹⁾



Financial Highlights

Assets Composition in R\$ million⁽¹⁾



Itaúsa and Invested Companies Financial Highlights (2017)



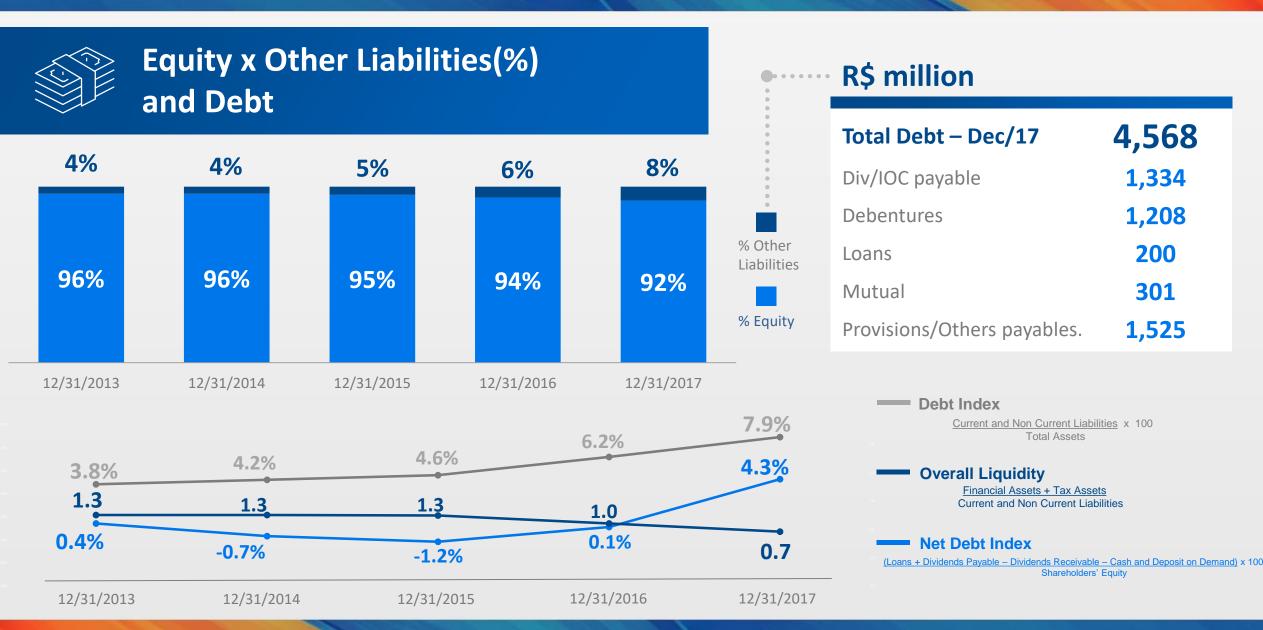
(*) compared to previous year

Itaúsa and Invested Companies Financial Highlights (2017)



(*) compared to previous year 13

Financial Highlights | Liquidity / Debt



Financial Highlights | Debt



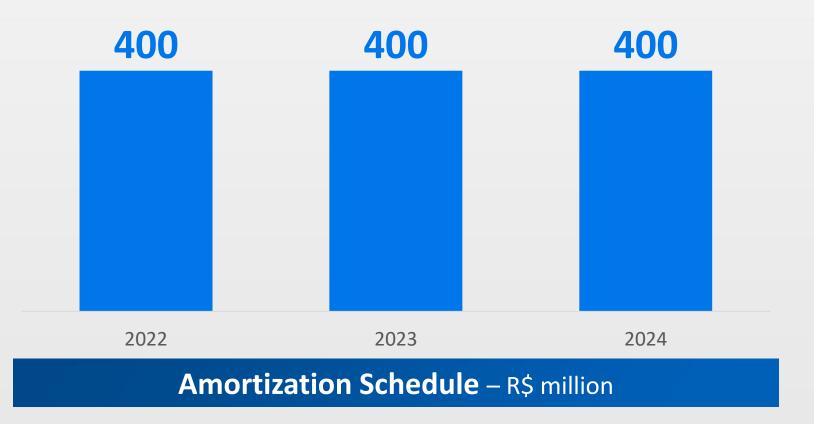
Emission: 05/24/2017

• Amount: R\$1.2 billion

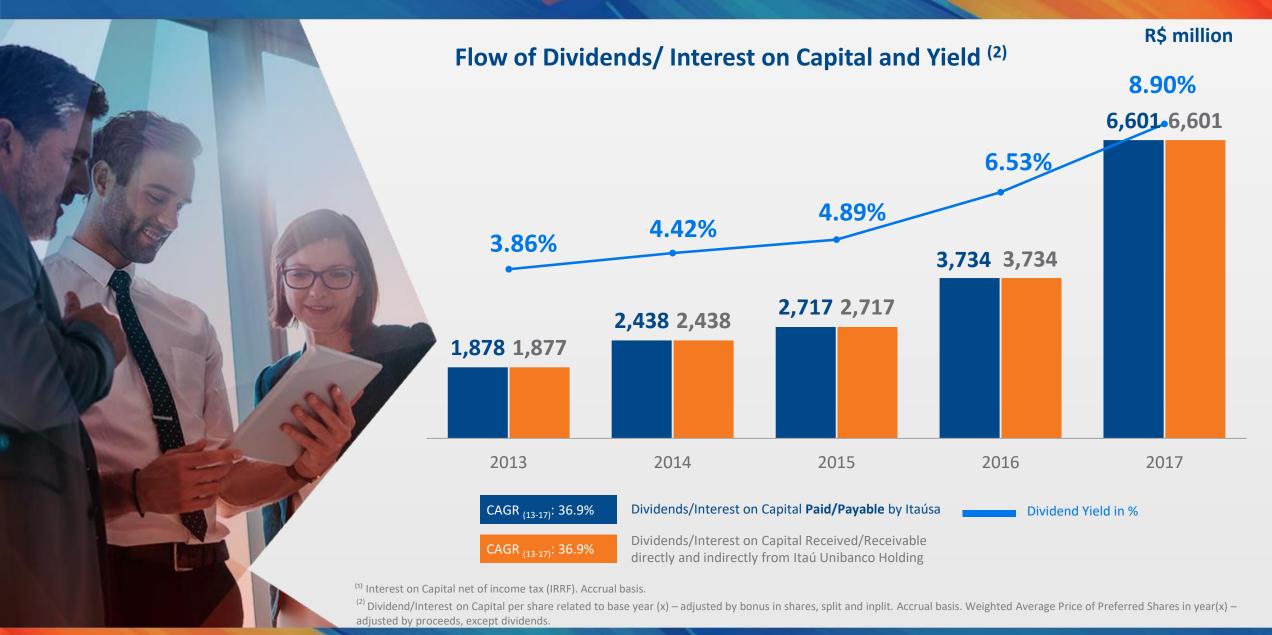
Amortization: 2022, 2023 and 2024

• Cost: **106.90%** of CDI

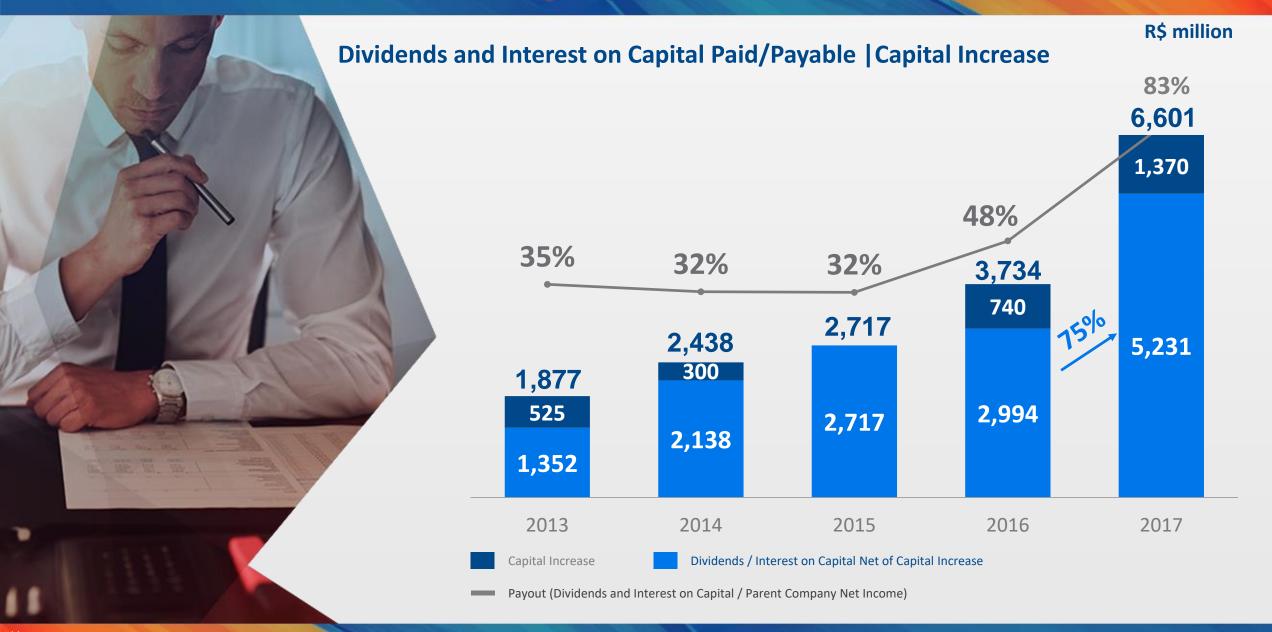
Interest: semester – 05/24 and 11/24



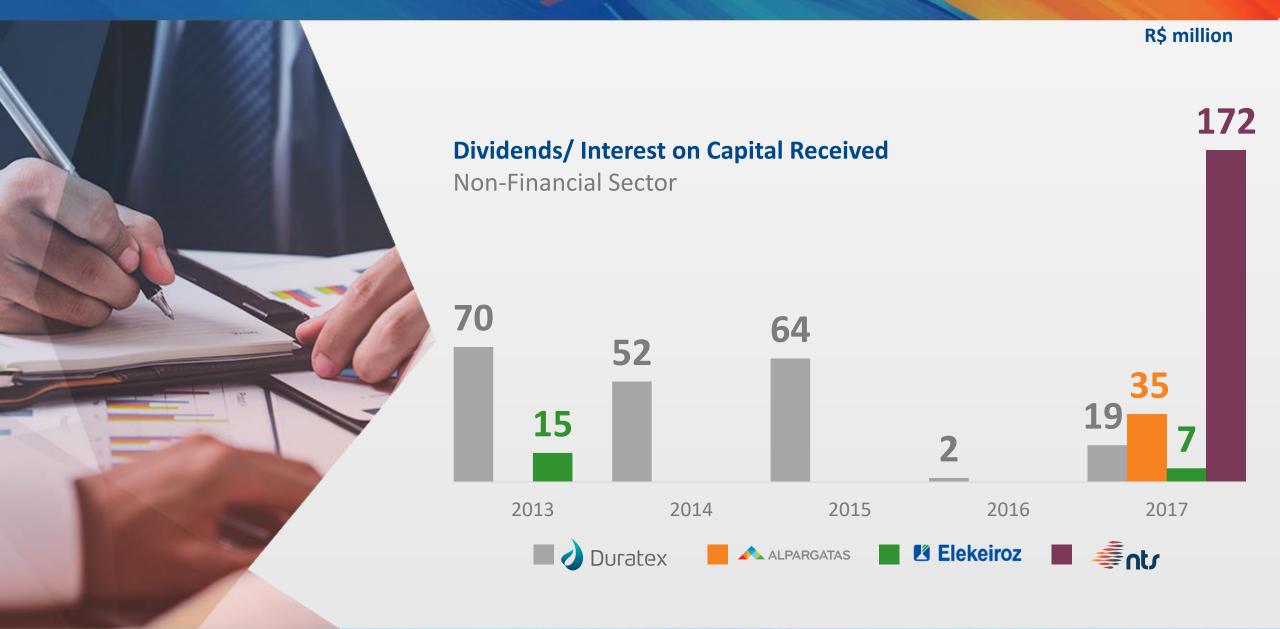
Financial Highlights | Dividends and Interest on Capital (1)



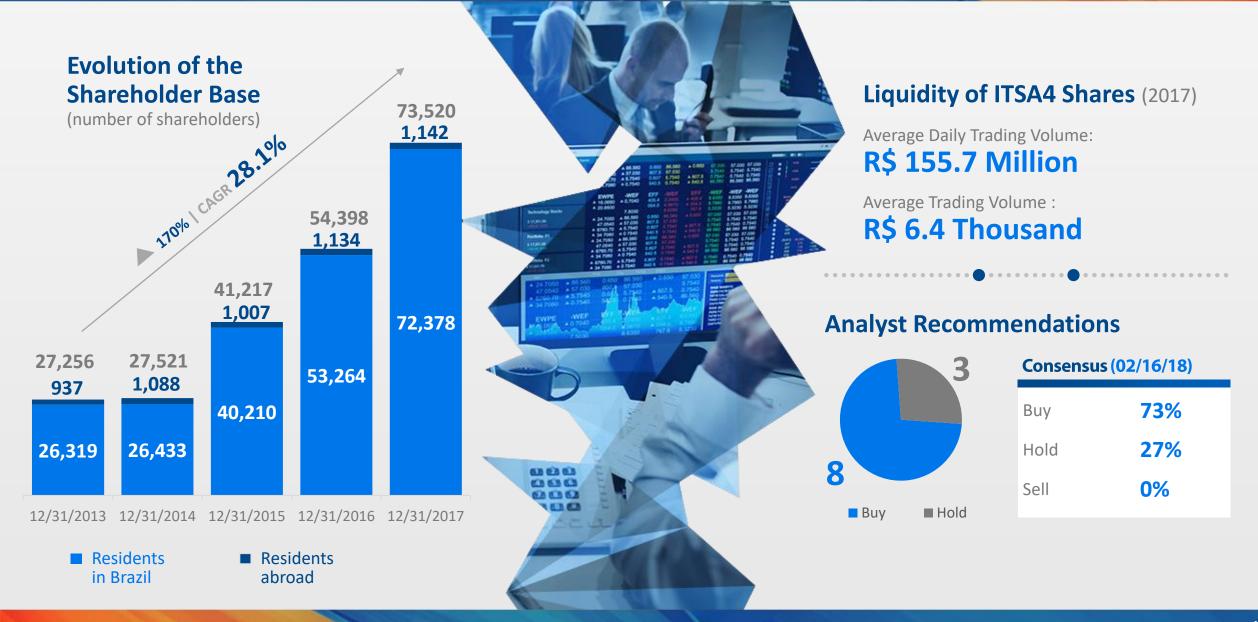
Financial Highlights | Dividends and Interest on Capital (1)



Financial Highlights | Dividends and Interest on Capital (1)

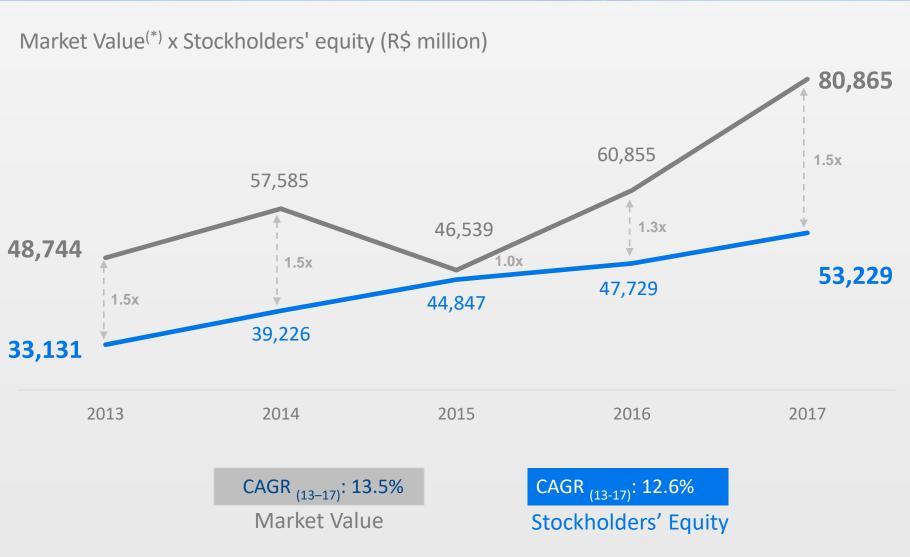


Itaúsa in the Capital Market



Capital Market

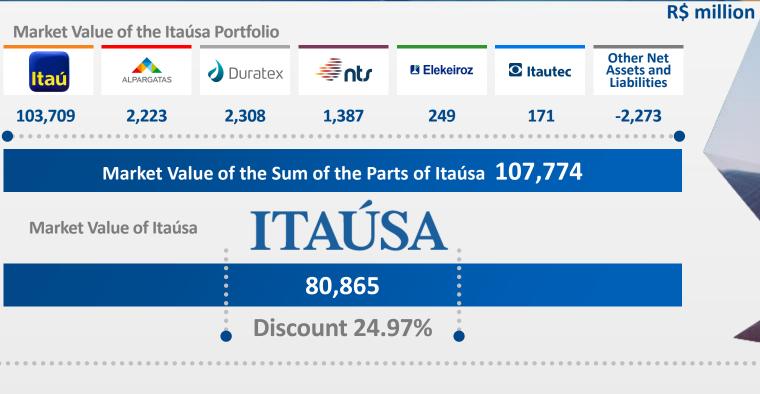
Creating Value for Shareholders

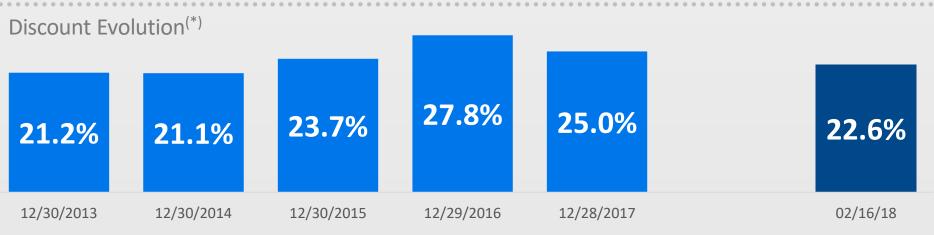




Capital Market

Discount in the Price of Itaúsa^(*) 12/28/2017





Strategy



Itaúsa contracted a strategic consulting company to identify potential sectors and target companies. In 2017, Itaúsa became more active prospecting new businesses and making contact with investment banks and private equities

Focus of Itaúsa's investment portfolio diversification:



Sectors

In Brazil; without relevant execution risks (ex. start-ups); with low regulatory risks and low correlation with the financial sector



Companies

Good cash flow generation, consistent track record of results / profitability and good value creation perspective. Strong brand is a plus



Governance

Itaúsa is interested in participating in the control block and being part of the Shareholders' Agreement



Partner

Itaúsa will seek partners that can be operators and have expertise in the prospective sector



Size

Transactions with average check of **R\$ 1.5bn**

StrategyRecent Strategic Movements

2014

Itautec: Itaúsa sold certain activities of Itautec to OKI and began the process of deactivating the computers segment. The remaining interest of Itautec in OKI (11.2%) will be sold in 2020 through the exercise of a PUT option

2016 and **2017**

Repurchases for Treasury: Itaúsa acquired treasury shares more intensively in 2016 and 2017, taking advantage of the discount level of its shares:

2016

R\$ 204 Million (26,8 Million Common Shares)

2017

R\$ 449 Million

(51,0 Million Common Shares)

Cancellation of Shares:

all shares repurchased for treasury were canceled

Apr 2017

NTS: Itaúsa acquired 7.65% of Nova Transportadora do Sudeste S.A. (NTS) and also NTS convertible debentures, in the amount of R\$ 442.1 million. Total investment of R\$ 1.4 Billion

July and Sep 2017

Alpargatas: in July/2017, Itaúsa signed a purchase and sale agreement to acquire the control of Alpargatas, along with BW and Cambuhy.

On September 20, 2017, the transaction was concluded and Itaúsa paid R\$ 1.7 billion and now holds 27.12% of Alpargatas. In addition, it was signed the Shareholders Agreement to regulate the shared control of the company.



Portfolio

Evolution of Itaúsa's Investments⁽¹⁾







(sum of the parts)
Dec/2017



^(*) Represents the direct/ indirect Itaúsa interest in the Capital of Itaú Unibanco Holding. Data from Balance sheet of 12/31/2016 and stock quotation of 12/29/2016.

^(*) Represents the direct/ indirect Itaúsa interest in the Capital of Itaú Unibanco Holding. (**) Book value of the equity interest and debentures in NTS. Data from Balance sheet of 12/31/2017 and stock quotation of 12/28/2017.

Recent Acquisitions



Highlights

- It operates ~ 2,000 km of pipelines through 5
 contracts with ship-or-pay clauses signed with Petrobrás.
- 12 pipelines transport gas to distributors and thermal plants of São Paulo, Rio de Janeiro and Minas Gerais, region responsible for generating a large part of the country's GDP.
- Has authorization to operate pipelines until 2041.

Distributions Received | 2017

- Dividends/IOC: R\$ 172 million (net)
- Interest on Debentures : R\$ 31 million (net)

Investment Rational

- Company with strong cash flow profile with good predictability and attractive returns.
- Critical asset in Brazil's infrastructure:
 responsible for supplying regions that
 generate a large part of GDP.
- Simple operation model and asset baseregulation already known and successful.
- Platform for expansion in a sector at the beginning of "disintermediation" with great growth potential.
- Partners with experience in infrastructure investments and operation of concessions in Brazil.



Recent Acquisitions





Total investment

R\$ 1.7 bi

It was already granted the registration request to the tender offer for the acquisition of common shares from minority shareholders of 80% of the amount paid for the common shares (R\$ 11.34/share). Maximum additional disbursement by Itaúsa of ~R\$ 200 million. The auction is scheduled for 03/23/2018.

Investment Rational

- Largest footwear and clothing company in Latin
 America, with more than 100 years of history and tradition.
- Brands widely recognized and desired by consumers: "Havaianas" is the leading lifestyle brand in the Brazilian sandals market and the most well-known Brazilian consumer brand abroad (according to Brand Awareness survey conducted by Millward Brown in 2014).
- havaianas osklen



- Global presence: it has factories in Brazil and
 Argentina, commercial offices in the US and
 Europe and exports to more than 100
 countries.
- Consistent historical results, good level of profitability and constant dividend flow.

Great opportunities for international growth.

- **Potential to expand** "Havaianas" brand to other segments.
- Shared control of Alpargatas repeats the successful partnership with the Moreira Salles
- family at Itaú Unibanco.



Recent Repurchases of Own Shares





Total investment

R\$ 653 million (2016/2017)

Investment Rational

Itaúsa made significant repurchases of its own shares in 2016/2017 taking advantage of the discount of the shares, currently at ~ 23%, given the investment implicit return.

Discount Evolution (%)

20.2

21.2

21.1

23.7

27.8

25.0

22.6

12/30/2012

12/30/2013

12/30/2014

12/30/2015

12/29/2016

12/29/2017

02/16/2018

Investment in Repurchases (R\$ Million)

71

20

23

15

204

449

ON PN

2014

2015

2016

2017

Diferentials



- Strong corporate governance and rigorous ethical and transparency principles
- Consistent history of profitability and high level of dividend / interest on capital
- Solidity, liquidity and low debt
- Performance of stocks in the last 10 years(with reinvestment) above the Ibovespa,CDI and US Dollar
- Selected for the 14th year to be part ofthe Dow Jones Sustainability World Index
- Selected for the 11th year to compose the portfolio of the B3 CorporateSustainability Index (ISE)
- Review of its Portfolio of Investmentsfocusing on creating value for shareholders
- Investments in solid companies, market leaders and holders of renowned brands



Remuneration to Shareholders

Commited to create value to its shareholders

Shares Appreciation



Itaúsa in the Capital Market

Annual Average Appreciation in Reais

Evolution of R\$ 100 invested on December 30, 2007 until December 28, 2017

	Itaúsa(1)	Itaúsa(2)	Ibov.	CDI	Dollar
10 years	11.49%	6.35%	1.81%	10.79%	6.45%
5 years	16.78%	10.77%	4.62%	11.18%	10.11%
12 months	37.71%	31.52%	26.86%	9.92%	1.50%



ITAÚSA

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Alfredo Egydio Setubal

CEO and Investor Relations Officer





Conference Call 2017

Alexsandro Broedel Lopes

Group Executive Finance Director and Investor Relations Officer



Main indicators – BRGAAP e IFRS

Conciliation BRGAAP x IFRS

	Equity	Result				
In R\$ millions ADJUSTMENTS	Dec/31/2017	4 th Q/17	3 rd Q/17	4 th Q/16	jan-dec/17	jan-dec/16
BRGAAP - Values Attributable to Controlling Stockholders	126,924	5,821	6,077	5,543	23,965	21,639
(a) Allowance for Loan Losses	5,257	(291)	(89)	240	(457)	1,325
(b) Adjustment to market value of shares and quotas	186	_	· -	-	-	-
(c) Acquisition of interest in Porto Seguro Itaú Unibanco Participações S.A.	450	(4)	(4)	(4)	(15)	(15)
(d) Effective interest rate	(84)	(7)	(2)	(5)	(8)	20
(e) Financial Leasing Operation	586	(40)	(33)	2	(131)	125
(f) Other adjustments	1,520	5	98	218	549	171
IFRS - Values Attributable to Controlling Stockholders	134,840	5,485	6,048	5,994	23,903	23,263
IFRS - Values Attributable to Minority Stockholders	13,165	195	(130)	(52)	365	319
IFRS - Values Attributable to Controlling Stockholders and Minority Stockholders	148,005	5,680	5,918	5,942	24,268	23,582

Considers the Net income without excluding non recurring events.

More details in the Announcement to the Market from January to December 2017, available on our website: www.itau.com.br/investor-relations

Consolidated Recurring Financial Highlights - IFRS

Recurring Net Income¹

R\$ **5.9** bn **3.1%** (4Q17/3Q17)

R\$ **24.4** bn **43.8%** (2017/2016)

Recurring ROE (p.a.)¹

19.3 % **V - 40 bps** (4Q17/3Q17)

20.1%

- 20 bps (2017/2016)

Credit Quality (Dec-17)⁵

NPL 90 3.0%

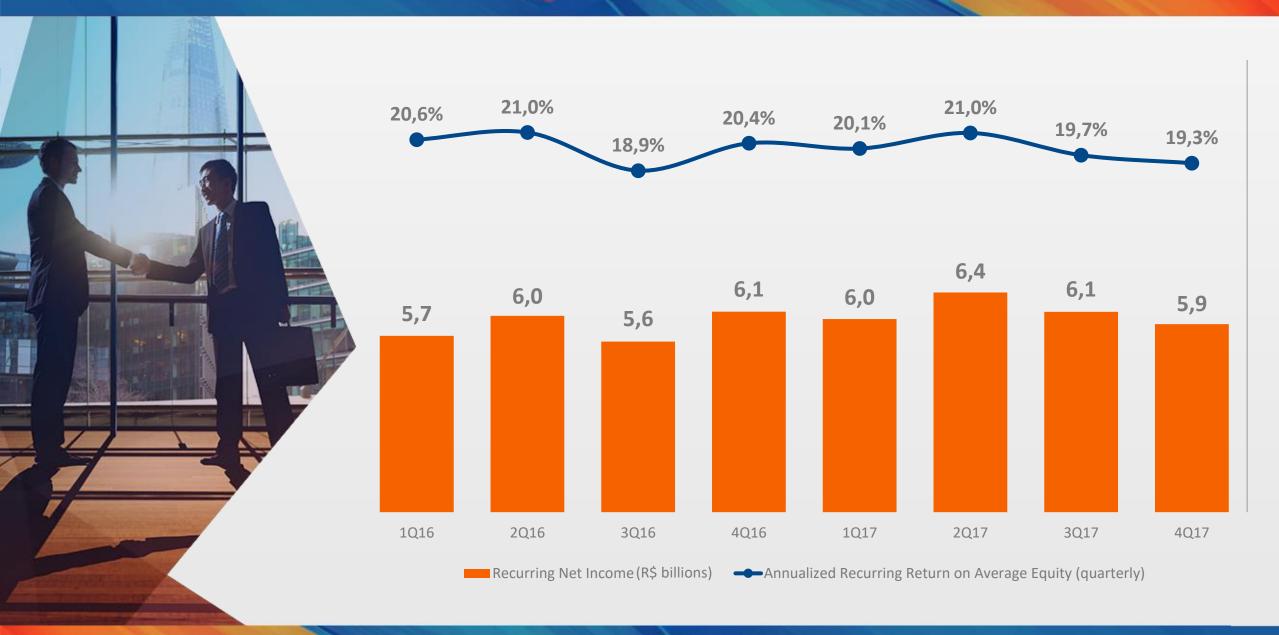
▼ - 20 bps (dec/17-sep/17)

- 40 bps (dec/17-dec/16)

	4Q17/3Q17	2017/2016
• Interest Financial Margin ^{2,5} :	▲+ 1.4 %	▼ -0.2%
 Provision for Loan Losses^{3,5}: 	▼ - 1.5%	▼ -17.4%
Commissions and Fees and Result from Insurance ^{4,5} :	▲ + 4.2%	▲ + 4.3%
• General and administrative expenses ⁵ :	+ 1.4%	4 + 3.4%
Credit Portfolio (Financial Guarantees Provided and Corporate Securities) ⁵ :	+3.1 %	▼ - 0.7%

¹ Consider Citibank's Operations; 2 Considers Interest and Similar Income minus Interest and Similar Expense; 3 Net of recovery of loans written-off as loss; 4 Income related to insurance, private pension and capitalization operations before claim and selling expenses; 5 Not considering Citibank's Operations.

Recurring Net Income and ROE - IFRS



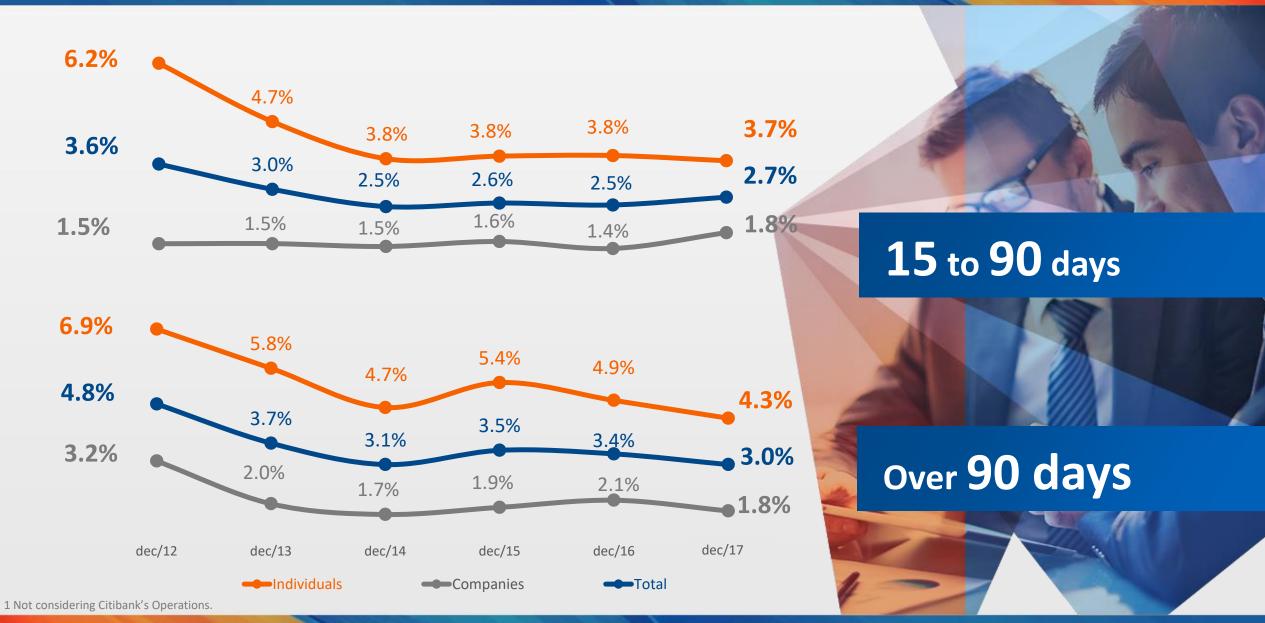
Credit Portfolio - IFRS



Change

	12/31/17	12/31/16	12/31/17 – 12/31/16
R\$ billions Individuals	185.3	183.6	0.9%
Credit Card Loans	63.0	59.0	6.8%
Personal Loans	25.2	26.3	-3.9%
Payroll Loans	44.2	44.6	-0.9%
Vehicle Loans	14.1	15.4	-8.8%
Mortgage Loans	38.7	38.2	1.3%
Companies	227.0	243.2	-6.7%
Corporate Loans	165.3	181.7	-9.1%
Very Small, Small and Middle Market Loans	61.7	61.5	0.3%
Latin America ^(*)	145.6	134.3	8.4%
Total with Financial Guarantees Provided	557.9	561.2	-0.6%
Corporate Securities (**)	36.0	36.4	-1.1%
Total with Financial Guarantees Provided and Corporate Securities (A)	593.9	597.6	-0.6%
Citibank Operations (B)	5.9		
Total with Financial Guarantees Provided and Corporate Securities (A+B)	599.9	597.6	0.4%

Nonperforming Loans Ratios – IFRS¹



Coverage Ratio (90-day NPL) and Credit Provision¹ - IFRS



The allowance for loan losses uses the concept of incurred loss in IFRS and of expected loss in BRGAAP.

1 Not considering Citibank's Operations.





Allowance for Loan Losses (R\$ billions)



Payout Practice



In order to manage capital efficiently, aiming at creating value to our shareholders, we announced through a Material Fact disclosed on September 26, 2017, that we intend to:

- Maintain the practice of paying dividends and interest on own capital at 35% of net income,
 however we excluded the maximum limit previously determined at 45%.
- Set forth, through the Board of Directors, the total amount to be distributed each year considering:
 - the company's capitalization level, according to rules issued by the Brazilian Central Bank;
 - the minimum Tier 1 Capital* of **13.5%** determined by the Board of Directors. We highlight that this ratio must be composed of at least 12% of Core Capital;
 - the profitability in the year;
 - the expectations of capital use based on the expected business growth, share buyback programs, mergers and acquisitions and regulatory changes that may change capital requirement;
 - changes in tax legislation.

Therefore, the percentage to be distributed may change every year based on the company's profitability and capital demands, always considering the minimum distribution set forth in the Bylaws.



Capital Ratios



Changes in the Core Capital Ratio





Dec-17

Full application of Basel III rules | December 31, 2017

Shares Buyback



loaded Basel III

Rules

on own capital

reserved in

stockholder's

equity⁴

additional dividends and

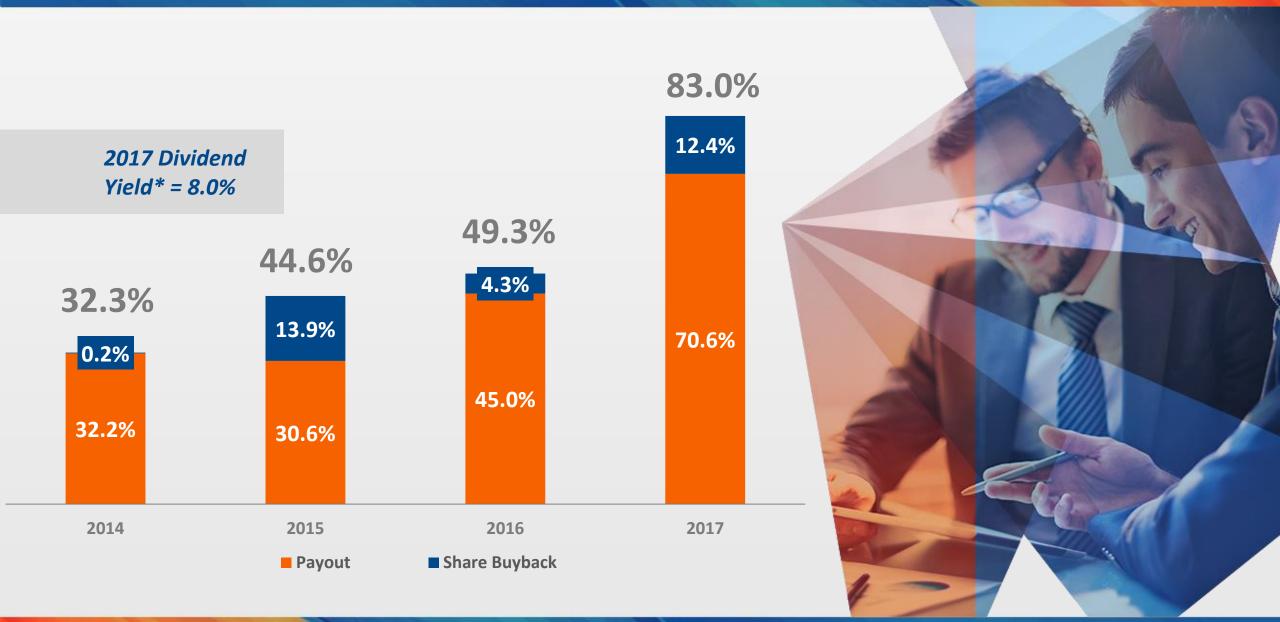
interest on own capital

reserved in stockholder's

equity

1 Includes deductions of Goodwill, Intangible Assets (generated before and after October 2013), Tax Credits from Temporary Differences and Tax Loss Carryforwards, Pension Fund Assets, Equity Investments in Financial Institutions, Insurance and similar companies, the increase of the multiplier of the amounts of market risk, operational risk and certain credit risk accounts. This multiplier, which is at 10.8 nowadays, will be 12.5 in 2019 and the anticipation of deferred tax assets consumption expected for the first guarter of 2018, 2 Estimated impacts based on preliminary information, pending regulatory approval. 3 The impact of 0.6% represents AT1 issuance pro forma information, which is pending regulatory approval to be considered as Capital Tier I. 4 The additional dividends and interest on own capital in the amount of R\$13.7 billions reserved in stockholder's equity will be paid on March 7th, 2018. Therefore, the net payout over the recurring net income is 70.6%. Considering the shares bought back in 2017, the net payout over the recurring net income is 83.0%.

Payout and Share Buyback



2017 Forecast - BRGAAP

	Consolidated		Brazil ²	
	Forecast ¹	Actual	Forecast ¹	Actual
• Total credit portfolio ³	From 0.0% to 4.0%	-0.8%	From -2.0% to 2.0%	-3.2%
Financial Margin with Clients ⁴ (Ex-impairment and Discounts Granted)	From -4.2% to -0.8%	-4.7%	From -5.2% to -1.8%	-4.4%
• Cost of Credit ⁵	Between R\$ 15.5 bn and R\$ 18.0 bn	R\$ 17.9 bn	Between R\$ 13.5 bn and R\$ 16.0 bn	R\$ 15.8 bn
Commissions and Fees and Result from Insurance Operations ⁶	From 0.5% to 4.5%	5.2%	From 0.0% to 4.0%	5.2%
 Non-Interest Expenses 	From 1.5% to 4.5%	0.3%	From 3.0% to 6.0%	0.9%

⁽¹⁾ Considers USD-BRL exchange rate at R\$3.50 in Dec-17; (2) Includes units abroad ex-Latin America; (3) Includes financial guarantees provided and corporate securities; (4) The evolution of the Financial Margin with Clients also considers the reclassification of Discounts Granted to the Cost of Credit line in 2016; (5) Composed of Result from Loan Losses, Impairment and Discounts Granted; (6) Commissions and Fees (+) Income from Insurance, Pension Plan and Premium Bonds Operations (-) Expenses for Claims (-) Insurance, Pension Plan and Premium Bonds Selling Expenses.

2018 Forecast - BRGAAP

2018 forecast considers Citibank's retail operations. Therefore, 2017 income statement basis for 2018 forecast must consider Citibank's figures in all lines of the income statement and also in the credit portfolio.*

	Consolidated	Brazil ¹
Total Credit Portfolio ²	from 4.0% to 7.0%	from 4.0% to 7.0%
Financial Margin with Clients	from -0.5% to 3.0%	from -1.0% to 2.5%
Financial Margin with the Market	between R\$ 4.3 bn and R\$ 5.3 bn	Between R\$ 3.3 bn and R\$ 4.3 bn
Cost of Credit ³	between R\$ 12.0 bn and R\$ 16.0 bn	Between R\$ 10.5 bn and R\$ 14.5 bn
Comission and Fees and Result from Insurance Operations ⁴	from 5.5% to 8.5%	from 6.5% to 9.5%
Non-Interst Expenses	from 0.5% to 3.5%	from 0.5% to 3.5%
Effective Tax Rate ⁵	from 33.5% to 35.5%	from 34.0% to 36.0%

⁽¹⁾ Includes units abroad ex-Latin America; (2) Includes financial guarantees provided and corporate securities; (3) Composed of Result from Loan Losses, Impairment and Discounts Granted; (4) Commissions and Fees (+) Income from Insurance, Pension Plan and Premium Bonds Operations (-) Expenses for Claims (-) Insurance, Pension Plan and Premium Bonds Selling Expenses; (5) Considers the constitution of new deferred tax assets at the rate of 40%.

^(*) For further details, please refer to page 14 of the 4Q17 Management Discussion & Analysis.



Conference Call 2017

Alexsandro Broedel Lopes

Group Executive Finance Director and Investor Relations Officer





Conference Call 2017

Guilherme Setubal Souza e Silva



Consolidated Results and Highlights



More favorable economic environment

Improvement in demand and stable price environment



Gains in biological assets

Adequation of the cost of capital in measuring biological assets



Duratex Management system

Structured initiatives resulted in savings of **BRL 76 million** in 2017, in addition to the initial plan



Subsequent **Events**

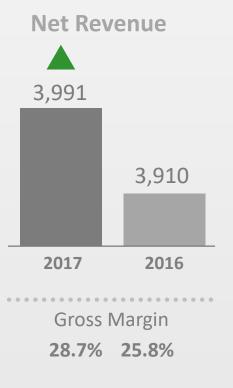
Sale of non-strategic assets



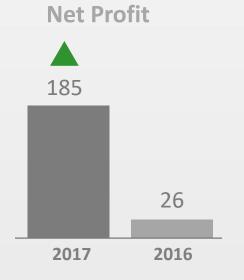
Consolidated Results and Highlights



In millions of BRL







Free Cash Flow and Debt



Reaping benefits of the S&OP



Investments focused on sustaining



Deleveraging on course



Acquisition of Ceusa



Wood Division



Expansion of Operations

Increase in sales and market share back to normal standards



Price increases as a leverage of results

Increase in panels in Jan/18



Reduction of inventory and service level

Capture of gains in new S&OP model



Biological Asset

Lower cost of capital, recognition of gains in BRL 44mn



Wood Division



Capacity Utilization MDF 64% MDP 59% Wood 61%



Deca Division



Growth in a challenging market

Construction still at low levels, focus on retail



Incorporation of Ceusa

Transaction approved by CADE, results consolidated into 4Q17



Improvement in returns

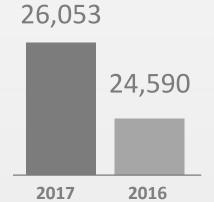
Better volumes and Duratex Management System as main leverages



Deca Division



Volume ('000 items)



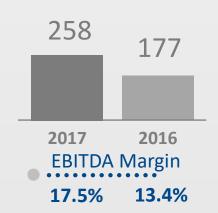
Capacity Utilization

Metals 65%
Ceramics 52%
Deca 61%

Net Revenue



Recurring EBITDA



Development of the Strategy



Growth Cycle

- Boom de demanda
- 2x a capacidade em ambas as divisões de negócio
- Diversificação geográfica e de produtos
- Consolidação da Governança Corporativa
- Aumento de market share



Jeito de Ser e de Fazer

- Strategic review of Duratexpersonnel
- Culture is rejuvenated and adapted to new challenges
- High performance teams
- Active and engaged leadership



Returns and Cash Generation

- Focus on generation of value
- Revision of asset base
- Exchange of lines of Thin Fiber Wood
- Sale of exceeding land
- Company is more asset light and with less financial debt

2007 a 2014 2016

Booming Economy •

Economic Crisis

Rebound of Economic Activity

2015



Management Excelency (SGD)

- Definition of an internal agenda
- Duratex Management System as main tool
- Definition of gaps / priorities, goal oriented management and discipline
- EVA as performance metric



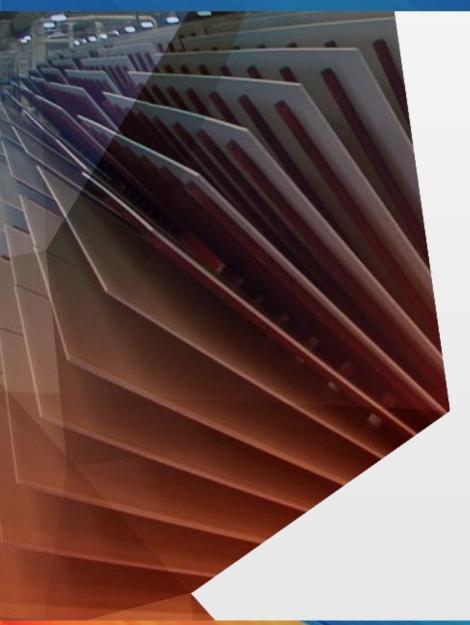
2017

A New Duratex

2018

- Value Proposition is revisited
- Duratex 2025 and Avenues for Growth
- Client in the center of the strategy
- Digital
- Welcome: Ceusa and Viva Decora

Sale of Installations and Equipment Dedicated to the Production of Thin Fiber Wood (Hardboard)





Strategic Rationale

- **Evolution** of the Brazilian wood panel market
- **Production technology** from the 50's
- Expectation of resuming activities in the Itapetininga unit in April / 2018
- Rationalization of asset base



Operation Details

- **Swap of Installation** and Equipments for a production farm
 - The remaining lines of thick and thin fiber
- wood (MDF and HDF) production will continue to be operated by Duratex

Transaction subject to approval by CADE

Sale of Land and Forests





Strategic Rationale

- **Evolution** of forest management technology
- Duratex expertise in forest plantation
- Exceeding land and forests
- Rationalization of asset base



Operation Details

- Aquisition of land and forests in the amount of **BRL 308 million**
- Exclusive option to purchase an additional lot of land and forests, in the value of **BRL 749 million**, to be excercised until July 02, 2018
- The amount received from this operation will be used towards Duratex's deleveraging, with the reduction of net debt and financial expenses

Transaction subject to approval by CADE

Message from the Administration



Duratex
Management
System, Cultural
Transformation,
Sustainability
Strategy, Digital
and Innovation as
strategic foundation



Closer relationship to clients, initiatives to stimulate demand and a focus on a mix of products with higher added value



Value Proposition, Duratex 2025 and Avenues for Growth directing the capital allocation



Integration of new business, our **brands** as leverages for growth, and caputring **synergies**



Efficient cash management, deleveraging, and the constant search for returns above the costs of capital





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Guilherme Setubal Souza e Silva

Investor Relations Executive Manager





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Marcos De Marchi

CEO and Investor Relations Officer



Operational Performance 2016 and 2017

68

53

Q1 17

61

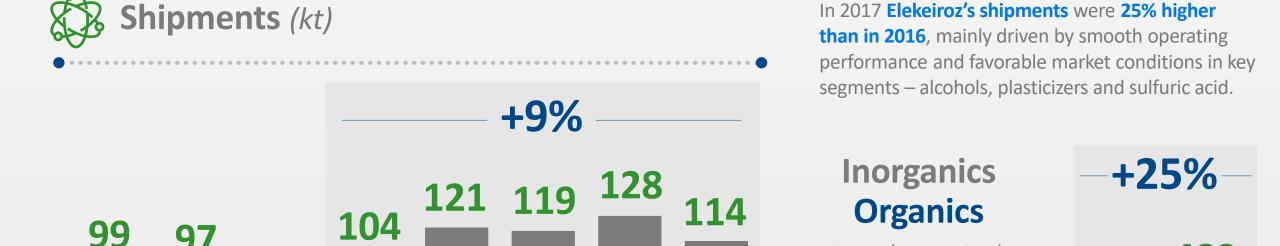
43

Q4 16

71

48

Q2 17



70

58

Q3 17

60

53

04 17

Q4 17 /

Q4 16

-1%

+23%

2017/

2016

+31%

+19%

Brazilian Chemical Market*: Apparent Consumption of chemical products grew **6%** in 2017. Domestic production was **1.85%** higher vs 2016; imports had a strong increase of **21.1%**.

55

42

Q2 16

53

46

Q1 16

84

36

48

Q3 16

482

270

212

2017

384

206

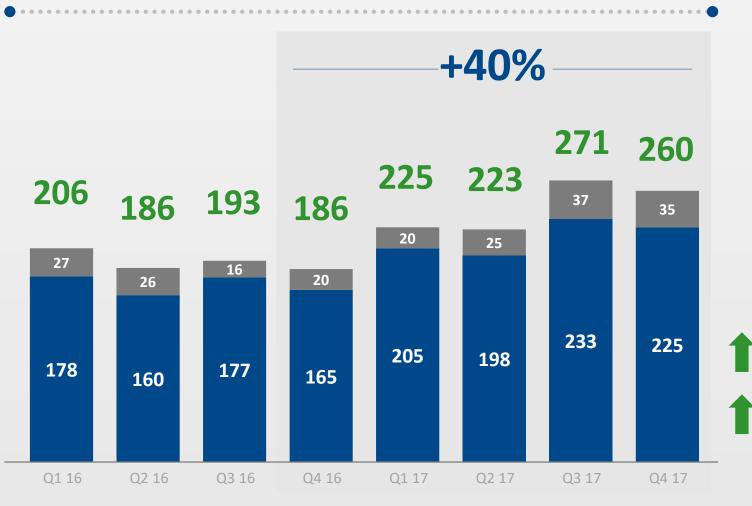
179

2016

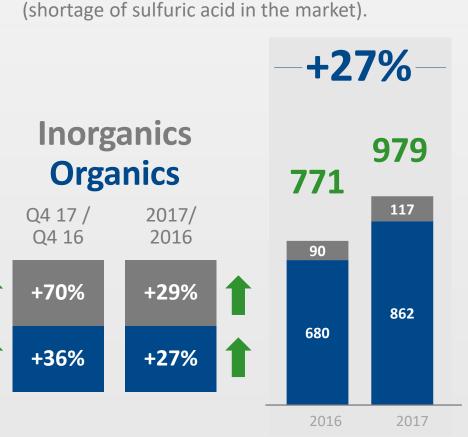
^(*) from Abiguim (Brazilian Chemical Industry Association)

Operational Performance 2016 and 2017

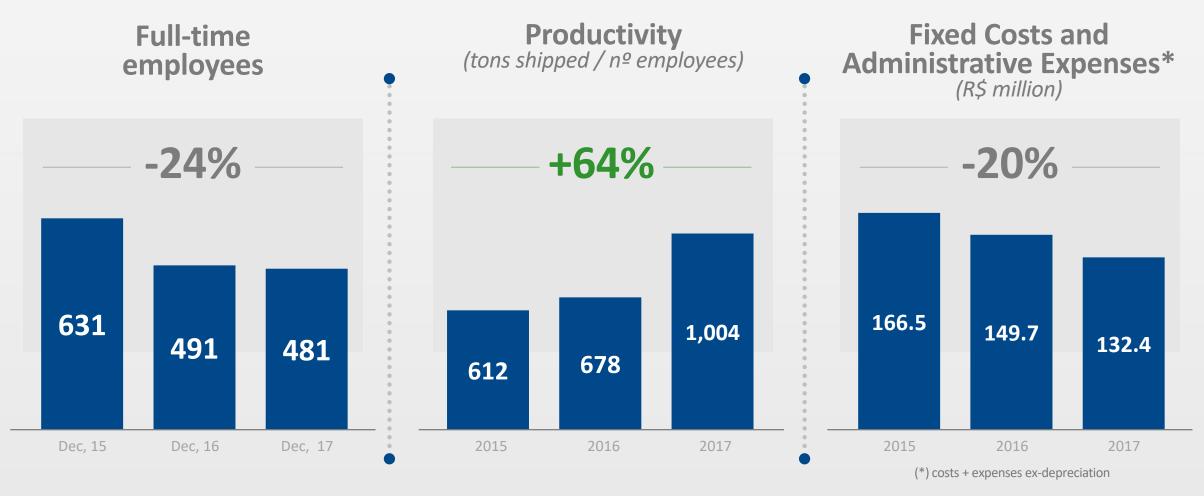




Net revenue had a **significant growth in 2017** in both segments – organic and inorganic products. In the 4th quarter we highlight **70%** increase in inorganic products due to favorable prices



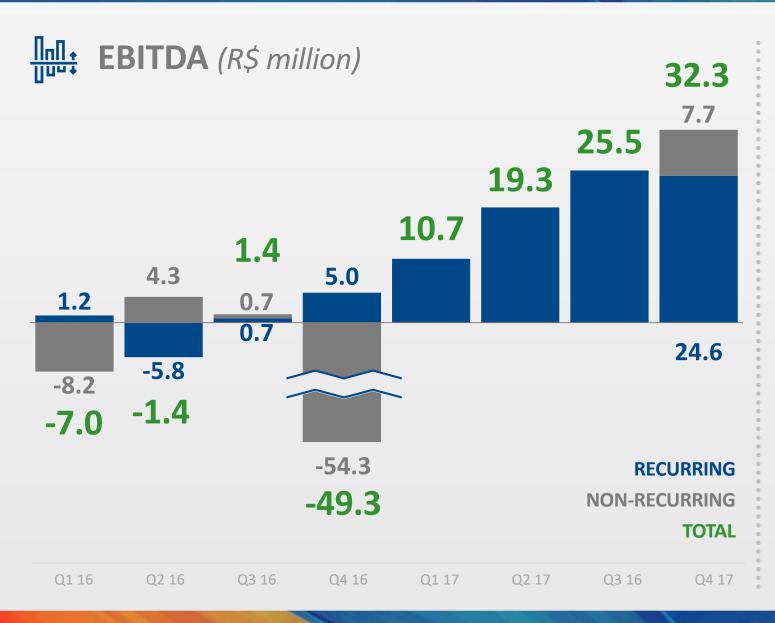
Costs and Expenses Reduction



In 2016 the Company has implemented a project to optimize its production chain, concentrating plasticizers and phthalic anhydride production in its most competitive factories in Várzea Paulista (SP), therefore closing the corresponding product lines in Camaçari (BA).

In addition, a set of actions focused on reviewing business processes and increasing productivity resulted in staff adjustments and a consequent reduction in costs and expenses.

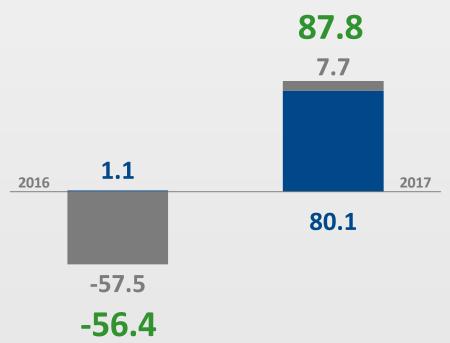
Operational Performance 2016 and 2017



Non-Recurring Items: In 2017, tax credits recognition of **R\$ 7.7 million** as a result of favorable lawsuit judgment.

In 2016, Elekeiroz's results had been negatively affected by R\$ 293 million for a series of non-recurring events (detailed below).

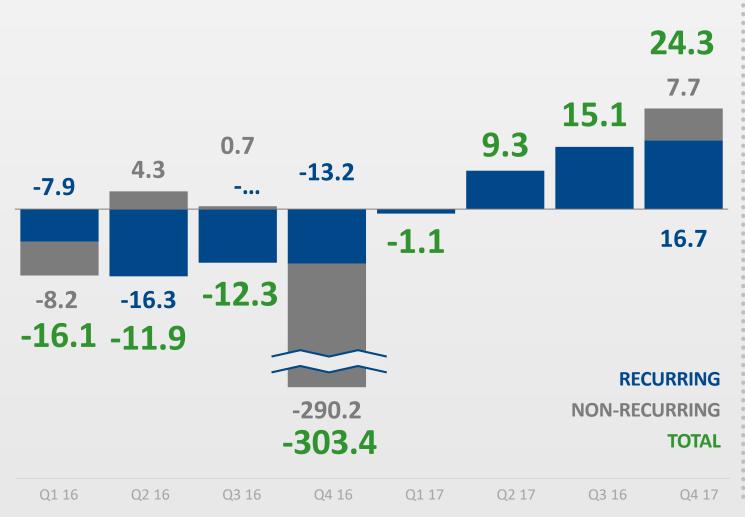
EBITDA continued its upward trend, started in the beginning of 2017.



Operational Performance 2016 and 2017



Net Income / Loss (R\$ million)



Net income of **R\$ 24.3 million** in the 4th quarter was **62%** higher than the previous quarter.

Net income for 2017 reached **R\$ 47.7 million**, corresponding to **4.9%** of net revenue.



Non-Recurring Items (R\$ million)

The economic crisis that heavily impacted the industry (17% reduction in the industrial production in 2014-2016), also hit Elekeiroz's markets, resulting in relevant adjustments in the 2016 balance sheet, which are detailed in the table besides. Highlights:



Impairment of Oxo Alcohols, Maleic Anhydride
 and Resins assets, due to worsening of actual
 and projected results;



Reversal of deferred taxes and social contribution, related to credits whose compensation deadlines are over 10 years;



Phthalic Anhydride and Plasticizers (FTAC / PLAC) assets write-off, both in Camaçari, and their deactivation indemnities and provisions after plants reuse projects had been considered not viable;



Additional allowance for doubtful accounts to adjust them to new prospect of receiving, due to a substantial worsening of economy's recovery expectation.

2017	Net Income	EBTIDA	
2017 Published	47.7	87.8	
Tax credits recognition resulting by lawsuit whose judgment was favorable	7.7		
2017 Recurring	40.0	80.1	
2016	Net Loss	EBTIDA	
2016 Published	-343.7	-56.4	
Impairment of permanent and intangible assets	-154.8	-	
Reversal of deferred taxes and social contribution	-50.5	-	
FTAC / PLAC assets write-off	-30.0	-	
FTAC / PLAC deactivation indemnities and provisions	-29.5		
Additional allowance for doubtful accounts	-20.3		
Indemnities, labor provisions and restructuring	-12.0		
Tax credits homologation and adjustments – Legal Action	-0.7		
Write-offs	-0.7	-	
Bargain purchase recognized on Nexoleum acquisition	5.0		
2016 Recurring	-50.3	1.1	

Income Statement (R\$ million)

	2017	2016	Δ	Q4 17	Q4 16	Δ
NET SALES	978.5	770.8	27%	259.8	185.7	40%
Costs of Sales	-825.2	-730.8	-13%	-212.7	-172.6	-23,%
GROSS PROFIT	153.4	40.0	284%	47.0	13.1	259%
Selling Expenses	-47.5	-37.9	-25%	-10.7	-9.1	-17%
General and Administrative Expenses	-64.1	-64.6	1%	-18.7	-18.0	-4%
Other Operating Revenues and Expenses	25.0	-235.9	-	10.6	-235.5	-
Net Financing Expenses	-18.3	-17.0	-8%	-3.1	-3.9	19%
OPERATING INCOMING (LOSS)	48.4	-315.4	-	25.1	-253.5	-
Income Tax and Social Contribution	-0.7	-28.2	-	-0.7	-49.9	-
NET INCOME (LOSS)	47.7	-343.7	-	24.3	-303.4	-
Net Income (Loss) Margin	4.9%	-44.6%		9.4%	-163.4%	
RECURRING NET INCOME (LOSS)	40.0	-50.3	-	16.7	-13.2	-
Recurring Net Income (Loss) Margin	4.1%	-6.5%		6.4%	-7.1%	
EBITDA	87.8	-56.4	-	32.3	-49.3	-
EBITDA Margin	9.0%	-7.3%		12.4%	-26.6%	
RECURRING EBITDA	80.1	1.1	++	24.6	5.0	393%
Recurring EBITDA Margin	8.2%	0.1%		9.5%	2.7%	

Balance Sheet and Cash Flow (R\$ million)



Reduction of working capital

due to better management of the production chain. The Company achieved a significant reduction in its inventories, even with sales growth.

ASSETS	DEC, 17	DEC, 16
CURRENT ASSETS	292	252
Cash and cash equivalents	56	34
Clients – trade receivables	122	97
Inventories	79	104
Others	35	17
NON CURRENT ASSETS	166	182
Long-term assets	46	66
Long-term financial investments	4	3
Property, plant and equipament	90	84
Others	26	29
TOTAL ASSETS	458	434
WORKING CAPITAL	147	168

LIABILITIES AND SHAREHOLDERS' EQUILITY	DEC, 17	DEC, 16
CURRENT LIABILITIES	177	141
Suppliers	54	33
Personnel obligations	8	10
Financial institucions	81	70
Others	33	27
NON CURRENT LIABILITIES	130	182
Financial institutions	88	151
Others	42	31
SHAREHOLDERS' EQUITY	151	111
TOTAL LIABILITIES AND SHAREHOLDERS' EQUILITY	458	434
NET DEBT	108	184

	2017	2016
Operation cash flow (OCF)	123.5	14.4
Financing cash flow (FCF)	-26.6	-33.0
(=) FCO – FCI	96.9	-18.6
(+) New loans	21.5	131.6
(-) Loan amortization (Principal + interest)	-95.2	-113.4
FREE CASH FLOW	23.1	-0.5





The investments of **R\$ 26.6 millions** were destined to sustaining CAPEX.

Increase of EBITDA and reduction of operational working capital allowed the Company to reduce net debt in R\$ 75 millions in 2017

Conclusions and Priorities



Conclusions:

In 2017 as a combination of higher volume shipped, an outstanding operating performance and reduction of costs and expenses we delivered a robust recovery of results.



Priorities for 2018:

- Operational Excellence: lower cost through yield and productivity improvements
- Continuous increasing in productive capacity occupation
- Lean structure, with teams trained and committed to change management and sustainability of operations
- Strengthen leadership in the plasticizer market, with the most complete portfolio of products
- Explore South American marketfor oxo-alcohols



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Marcos De Marchi

CEO and Investor Relations Officer



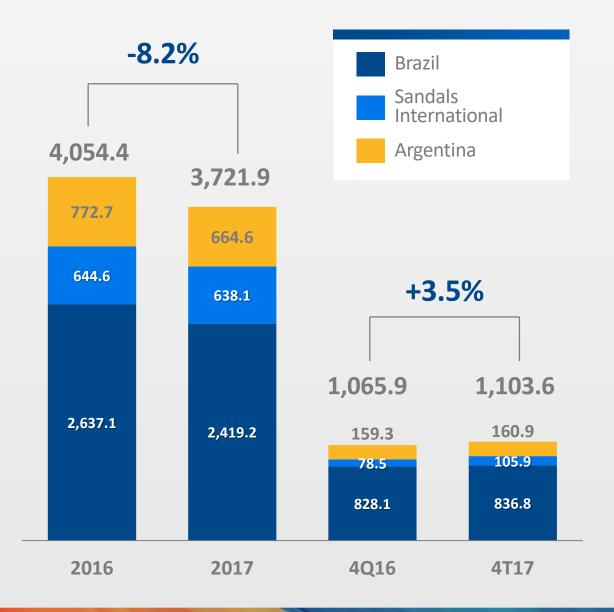


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Fabio Leite de Souza CFO



Net Revenue (R\$ million)





• BRAZIL: -8.3%

11% reduction in net revenue of Sandals business due to the anticipation of sales of ~ 9 million pairs of sandals from 1Q17 to 4Q16. Discounting this effect, net revenue would have decreased only 4.5%.

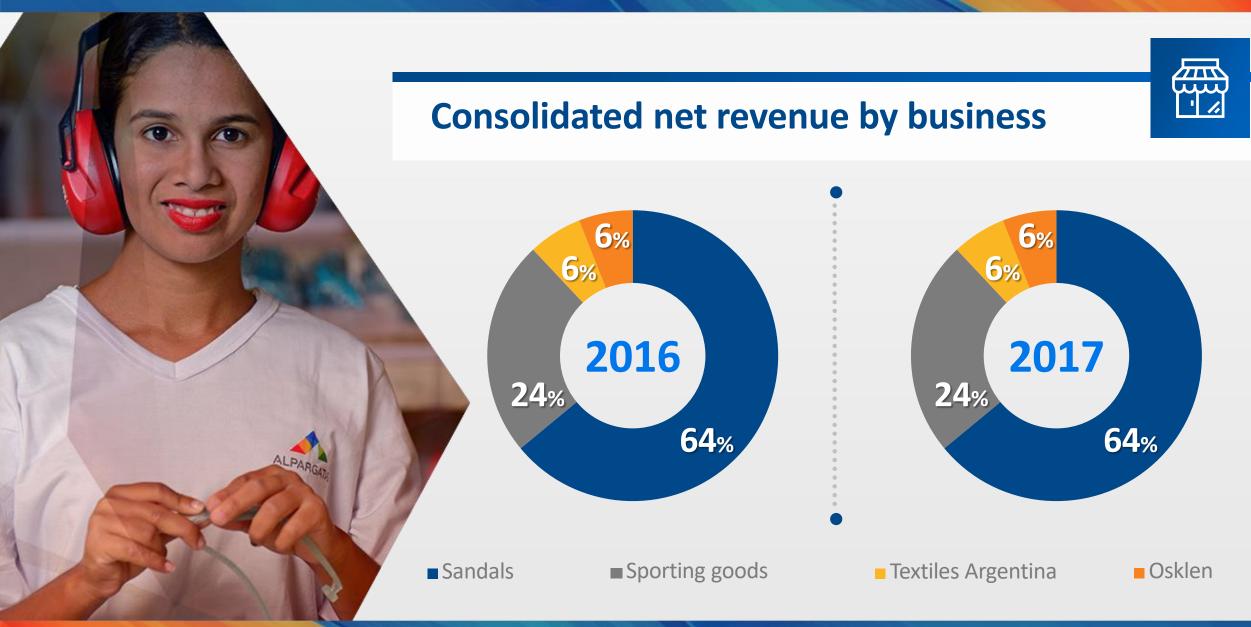
- SANDALS INTERNATIONAL:
 - 1.0% in reais (+ 10.6% in dollars)

5.8% growth in sandals volume and **4.2%** increase in dollar prices.

8.5% appreciation of the real against the dollar impacted the performance in reais.

ARGENTINA: - 14.0% in reais (+5.6% in pesos)
 Growth below local inflation due
 to 13% drop in sales volume.

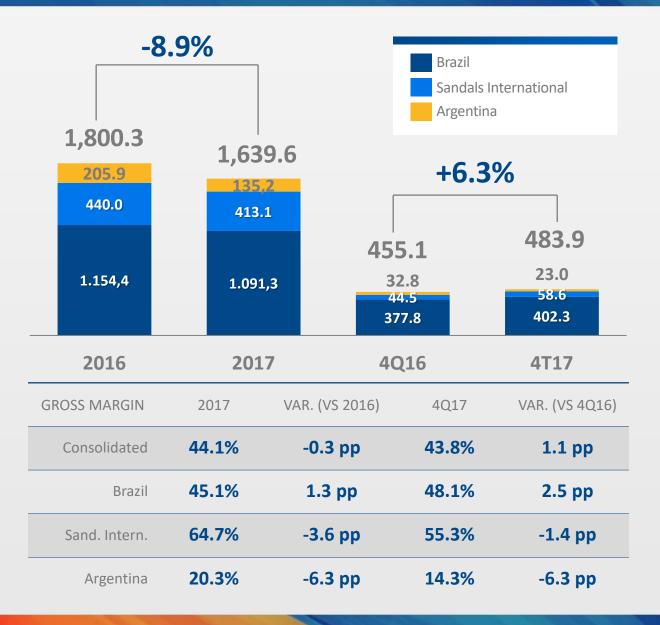
Net revenue breakdown



Net revenue breakdown

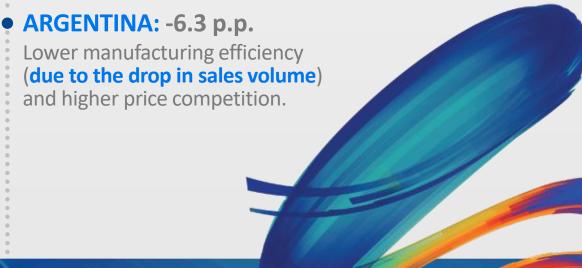


Gross profit (R\$ million)

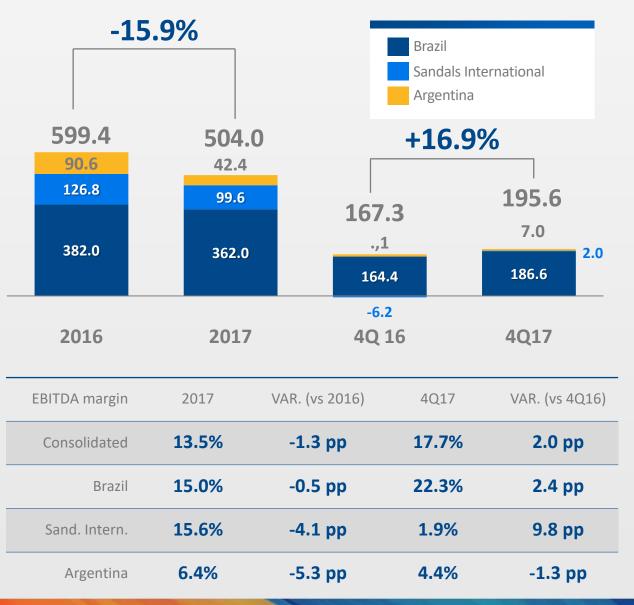




- BRAZIL: +1.3 p.p.
 Growth in gross margin of Sandals business
 (improvement in manufacturing efficiency)
 and Mizuno (domestic production of footwear).
- SANDALS INTERNATIONAL: -3.6 p.p
 Exchange rate variation and country mix



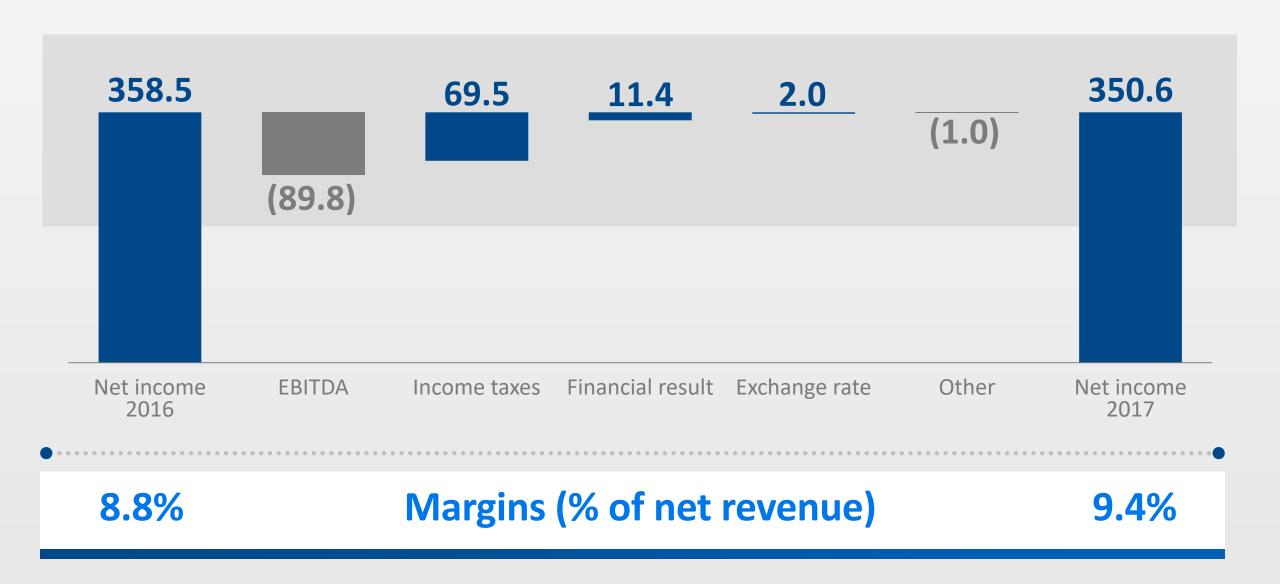
Recurring EBITDA (R\$ million)



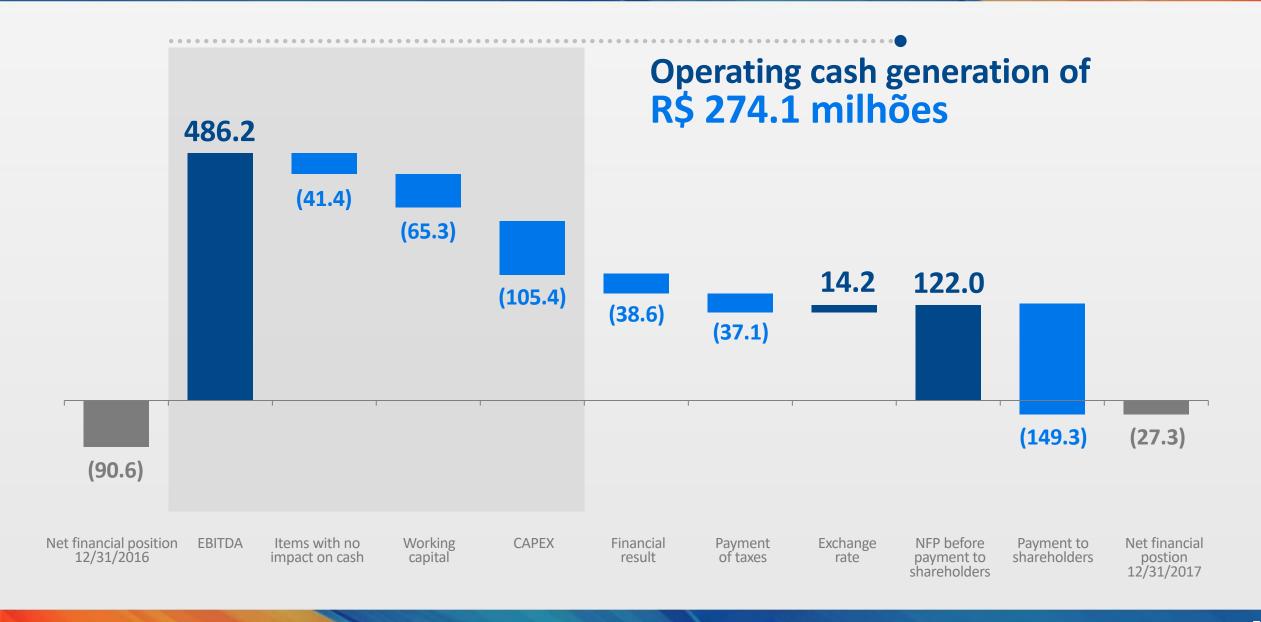


- BRAZIL: -0.5 p.p.
 Gain in gross margin was offset by lower
 G&A expense productivity.
- SANDALS INTERNATIONAL: -4.1 p.p.
 Decrease in gross margin and lower
 SG&A productivity
- Decrease in gross margin and lower SG&A productivity

Net Income (R\$ million)

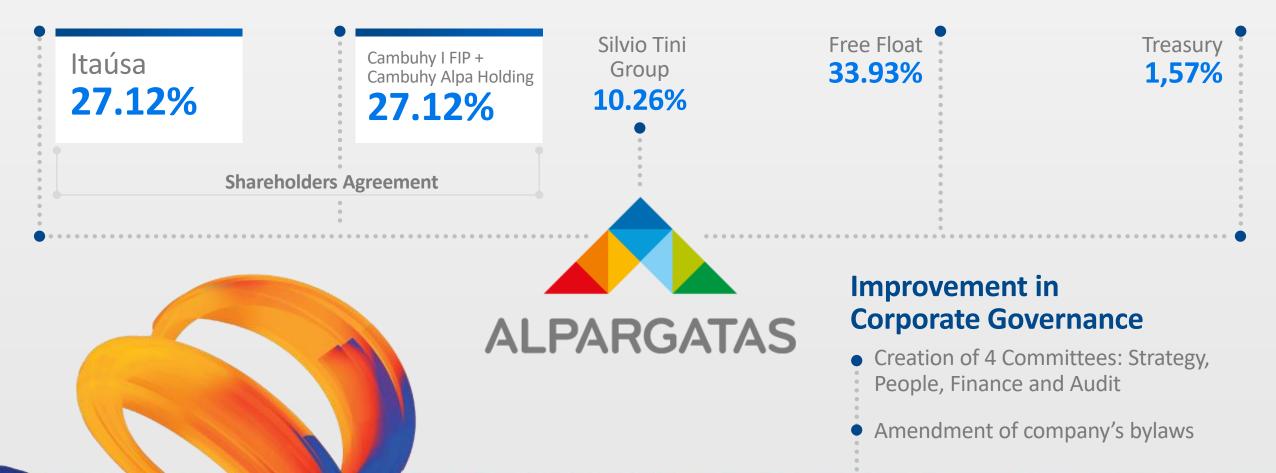


Net Financial Position (R\$ million)

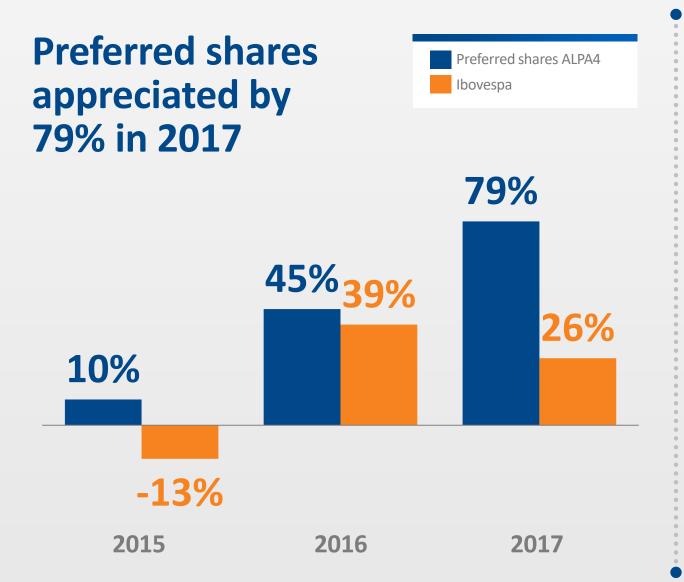


Corporate structure and governance

Change in control on September 20, 2017



Preferred shares and payment to shareholders



Payment to shareholders

Payment to shareholders related to 2017 results: **R\$ 178.1 million:**

- R\$ 150.3 million in interest on equity (paid in 2017)
- R\$ 27.8 million in dividends (to be paid in April/18)

Payout of the distributable net profits: **100%**

Dividends related to previous years: R\$ 69.6 million (to be paid in April/18)

Strategic priorities

havaianas



OSKLEN



- Grow portfolio and share in men's and children's segments
- Reinforce women's segment in lower price ranges
- Improve channel managementto increase volume and margins
 - Increase volume and revenues
- from brand extension products
- Changes in new international distribution model: Alpa APAC and Alpa Latam & Africa, with direct operations in Colombia and Argentina
- Restructuring of the operationin the USA

- Increase supply of running shoes
- Continuityof marginimprovement

- Resume growth and improve profitability
- Accelerate sales,
 particularly in own
 stores and e-commerce
- Cut back on industrial base and Increase competitiveness of portfolio
- Start directHavaianasoperation



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