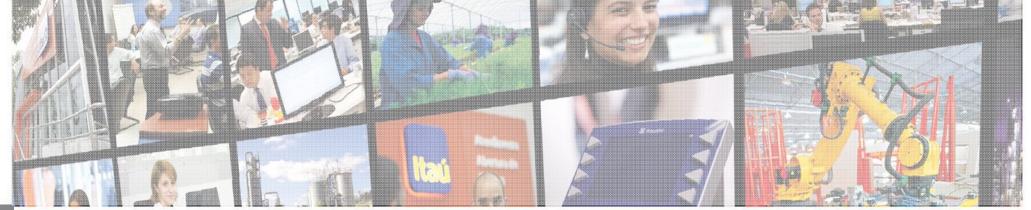


ITAÚSA

Conference Call about the 2010 Earning Results





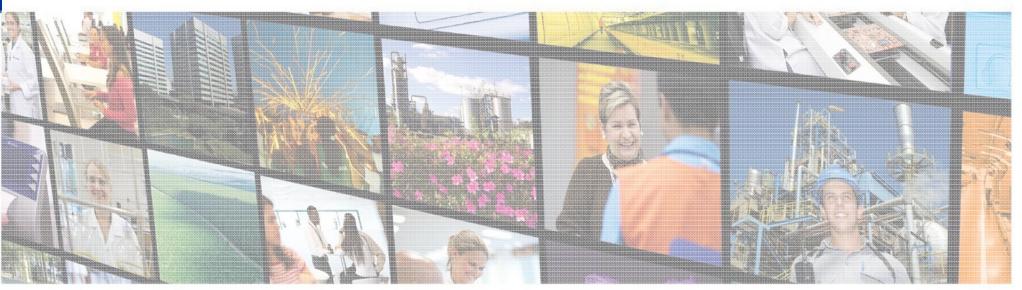
Parent Company / Individual - Sustainability

Performance of the main Subsidiaries

- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

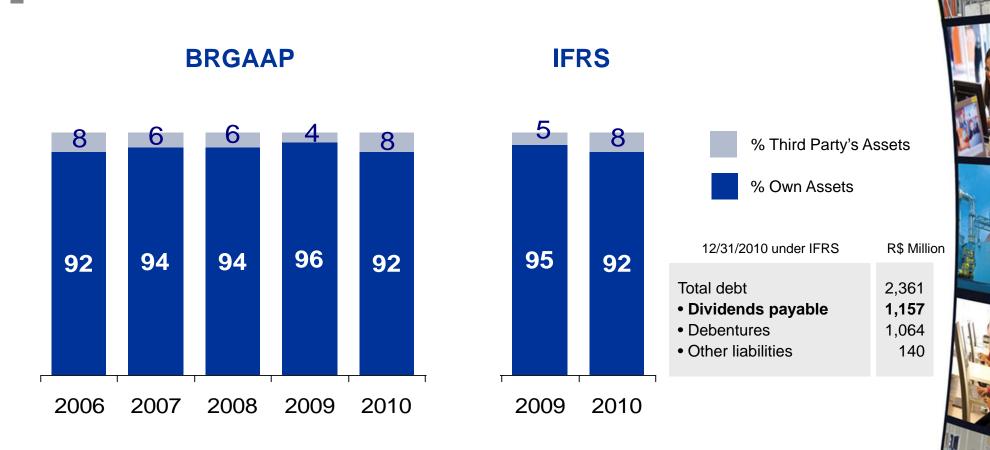
Itaúsa in the Stock Market





Sustainability – Net Debt (1)

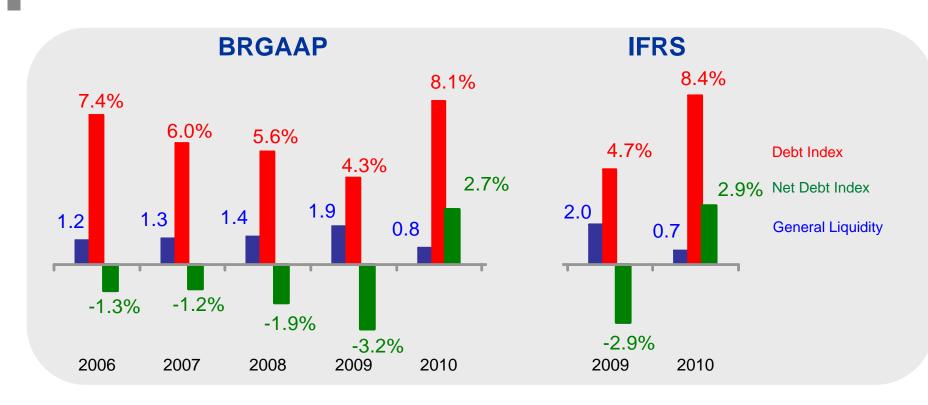
Own Assets x Third Party's Assets (%)



⁽¹⁾ Individual Balance Sheet. It already includes the interest on capital approved at the Board of Directors' Meeting of March 28, 2011.

Sustainability – Debt Index (1) Own Resources x Third Party Resources (%)





Debt Index (%): Current Liabilities x 100

Total Assets

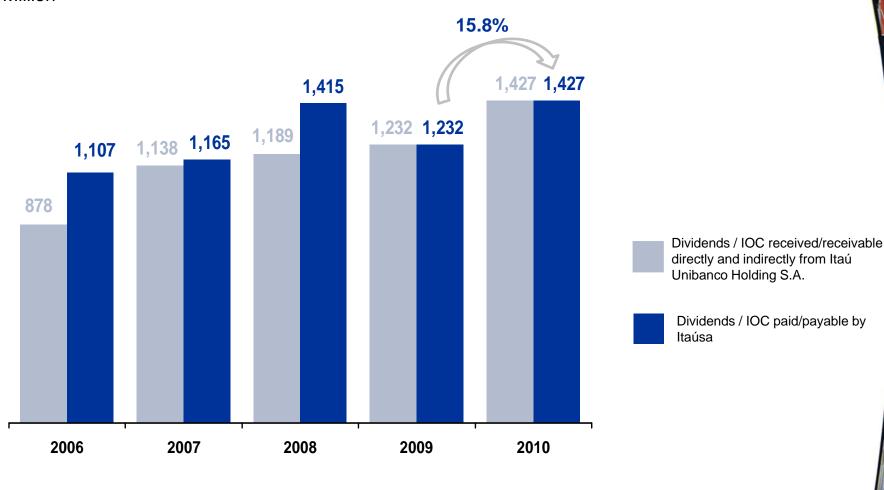
General Liquidity: (Current Assets + Long Term Receivables)
(Current Liabilities + Long Term Liabilities)

Net Debt Index(%): (Borrowings + Dividends to be Paid - Dividends to be Received - Cash and Cash Eq ± Mutual) x 100 Stockholders' Equity

(1) Individual Balance Sheet. It already includes the interest on capital approved at the Board of Directors' Meeting of March 28, 2011.

Dividends / IOC Flow (1)

R\$ Million



Individual Balance Sheet. It already includes the interest on capital approved at the Board of Directors' Meeting of March 28, 2011.

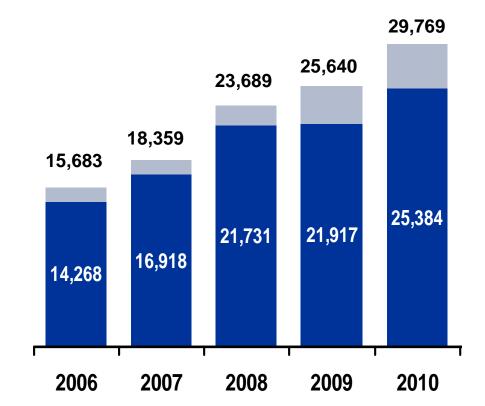
(1) Interest on Capital, net of Income Tax.

Total Assets (1)

R\$ Million

BRGAAP

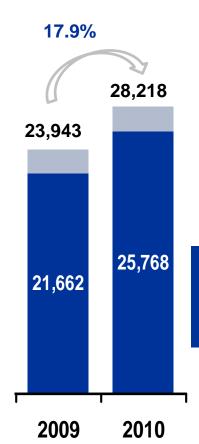
CAGR ₍₀₆₋₁₀₎ 17.4%



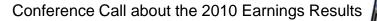
(1) Individual Balance Sheet

ITAÚSA

IFRS



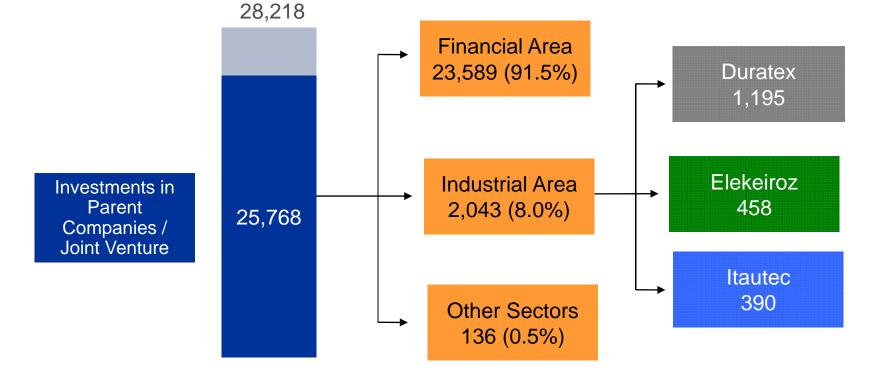
Investments in Parent Companies /Joint Venture



Composition of Investments by Area in IFRS (1)

R\$ Million

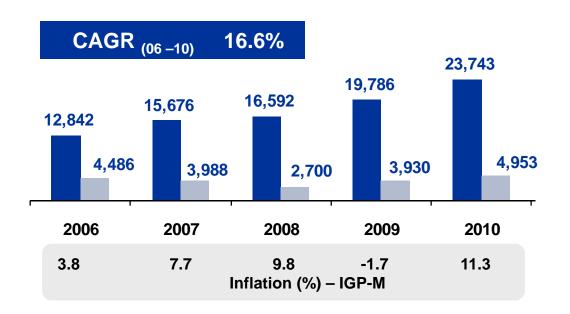
Total Assets
Itaúsa
12/31/2011
Industrial Area



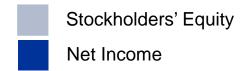
Stockholders' Equity and Net Income of the Parent Company

R\$ Million





13.4% 26,302 23,189 4,362 4,417 2009 2010



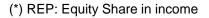


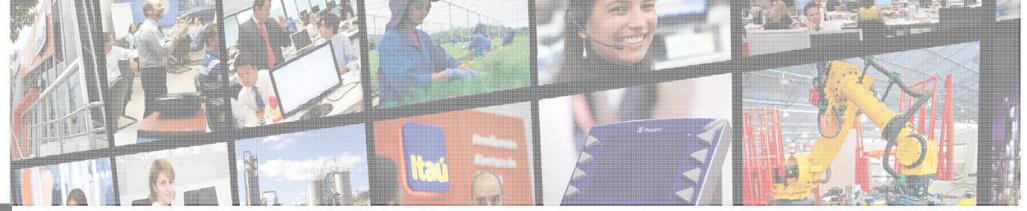
Distribution of Net Income by Sector IFRS

ITAÚSA

R\$ Million

	Sectors	2009	% of REP	2010	% of REP
	Financial Services Area	4,215	96.5%	4,316	96.7%
R	Industrial Area	118	2.7%	127	2.8%
E	Duratex	80	1.8%	140	3.1%
P	Elekeiroz	-	0.0%	35	0.8%
(*)	Itautec	38	0.9%	(48)	(1.1)%
. ,	Others	36	0.8%	22	0.5%
	Total REP	4,369	100.0%	4,465	100.0%
	Itaúsa's own results and taxes	(7)		(48)	
	Net Income of the Parent Company	4,362		4,417	





Parent Company / Individual - Sustainability

Performance of the main Subsidiaries

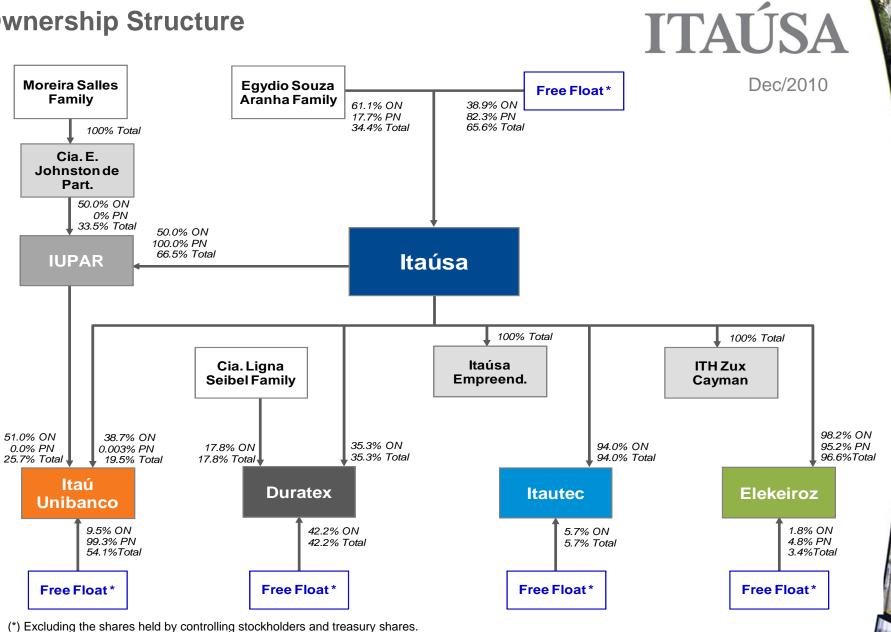
- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

Itaúsa in the Stock Market





Ownership Structure



Conference Call about the 2010 Earnings Results

Main Indicators of Results of Itaúsa

In R\$ Million (except if stated otherwise)

TTATICA
ITAUSA

	Parent company Non-controlling interests Conglomerate						
	2009	2010	2009	2010	2009	2010	
BRGAAP							
Net Income	3,930	4,953	7,812	9,714	11,742	14,667	
Stockholders' Equity	19,786	23,743	38,170	44,424	57,956	68,167	
Average ROE	21.5%	23.0%	22.3%	23.7%	22.1%	23.4%	
IFRS							
Net Income	4,362	4,417	386	595	4,749	5,013	
Stockholders' Equity	23,189	26,302	2,649	2,877	25,840	29,179	
Average ROE	20.6%	18.0%	20.7%	23.4%	21.2%	19.5%	

Results per thousand shares - in R\$	2009	2010	Change	Change %
Recurring income of parent company - BRGAAP	0.93	1.14	0.20	21.9
Book value of parent company - BRGAAP	4.55	5.43	0.88	19.3
Recurring income of parent company - IFRS	1.03	1.01	(0.02)	(2.1)
Book value of parent company - IFRS	5.21	6.01	0.80	15.3
Interest on capital and dividends	0.28	0.33	0.04	15.1
Price of preferred share (PN)	11.83	13.14	1.31	11.1
Market capitalization - R\$ million	51,411	57,478	6,067	11.8



Main IFRS adjustments - Consolidated

R\$ Million

ITAUSA
IIAUSA

Reconciliation between BRGAAP and IFRS	Total A	Asstes	Stockholde	Stockholders' equity Net Income		
Reconciliation between BRGAAF and IFRS	12/31/2009	12/31/2010	12/31/2009	12/31/2010	2009	2010
Consolidation before IFRS adjustments	615,961	764,211	57,956	68,167	11,742	14,667
Unconsilidation adjustments of Itaú Unibanco	(398,487)	(483,988)	(36,044)	(42,084)	(7,424)	(9,128)
Adjustments between BR GAAP and IFRS	(3,970)	(4,588)	3,926	3,096	431	(526)
Loan operations	1,159	679	1,159	679	196	(513)
Recognition of total tax credit	827	595	838	595	(83)	(239)
Pension and health care plans	573	44	573	44	169	76
Business combination	1,029	717	1,029	717	148	(303)
Biological assets	203	219	203	219	(4)	34
Additional dividends	-	-	380	445	-	-
Other	(7,761)	(6,842)	(256)	397	4	419
Consolidation in IFRS	213,504	275,635	25,838	29,179	4,749	5,013
Attributable to non-controlling interests			2,649	2,877	387	596
Attributable to owners of parent company			23,189	26,302	4,362	4,417

Financial Highlights – Conglomerate Before IFRS adjustments

in R\$ Million (except if stated otherwise)

The miner (except in states of the miss)						
		Itaú	19 (1)	Itautec		CONSOLIDATED/ CONGLOMERATE (2)
Total Assets	2010 2009	755,112 608,273	5,011 <i>4,</i> 336	1,079 1,294	640 584	764,211 615,961
Operating Revenue	2010 2009	120,510 111,994	2,742 1,930	1,795 1,872	851 <i>571</i>	123,695 <i>117,369</i>
Net Income	2010 2009	13,323 <i>10,067</i>	442 178	3 54	47 <i>4</i>	14,667 11,742
Stockholders' Equity	2010 2009	60,879 50,683	2,624 2,331	520 496	477 443	68,167 <i>57,956</i>
Average ROE (%)	2010 2009	24.1% 21.4%	17.9% 7.8%	2.5% 11.4%	9.9% 0.9%	23.4% 22.1%
Internal Fund Generation ⁽³⁾	2010 2009	37,201 37,887	839 301	76 35	86 (14)	35,943 <i>36,013</i>

Data for 2009 comprises the reclassifications made for the respective companies, at the time of disclousure of the financial statements for the fiscal year 2010.

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⁽¹⁾ Operating Revenue and Net Income for 2009 include the results of Duratex from January to August, and the results of Duratex+Satipel from September to December.

⁽²⁾ The Consolidated/Conglomerate data posted amounts net of consolidation eliminations and unrealized results of intercompany transactions.

⁽³⁾ Refers to funds arising from operations, according to the Statement of Cash Flows.

Financial Highlights – Conglomerate After IFRS adjustments

in R\$ Million (except if stated otherwise)

		Itaú	A (1)	Itautec		CONSOLIDATED/ CONGLOMERATE (2)
Total Assets	2010 2009	727,481 578,604	6,171 5,467	1,081 1,314	632 597	275,635 213,504
Operating Revenue	2010 2009	119,473 <i>119,326</i>	2,742 1,930	1,571 1,324	851 <i>571</i>	47,942 <i>45,856</i>
Net Income	2010 2009	11,708 <i>11,838</i>	467 181	12 51	45 2	5,013 <i>4,749</i>
Stockholders' Equity	2010 2009	66,265 57,516	3,453 3,142	514 502	466 <i>433</i>	29,179 25,838
Average ROE (%)	2010 2 <i>00</i> 9	19.2% 23.4%	14.1% 7.5%	2.2% 10.7%	10.1% 0.5%	19.5% 21.2%
Internal Fund Generation ⁽³⁾	2010 2 <i>0</i> 09	36,996 37,887	839 360	76 33	86 (14)	15,374 <i>16,436</i>

⁽¹⁾ Operating Revenue and Net Income for 2009 include the results of Duratex from January to August, and the results of Duratex+Satipel from September to December.

⁽²⁾ The Consolidated/Conglomerate data posted amounts net of consolidation eliminations and unrealized results of intercompany transactions. The amounts of Itaú Unibanco were consolidated proportionally to the 36.57% interest held by Itaúsa (35.46% in 2009)

⁽³⁾ Refers to funds arising from operations, according to the Statement of Cash Flows.



Parent Company / Individual - Sustainability

Performance of the main Subsidiaries

- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

Itaúsa in the Stock Market







Financial Results IFRS

R\$ Million	2009	2010	2010x2009
Net Revenue	1,324	1,571	18.7%
Gross Profit	270	274	1.7%
Net Profit	51	12	-77.5%
EBITDA	58	34	-41.2%
Operating Cash Generation	10	312	3,013.6%
Cash	33	265	709.7%
Current Ratio	1.66	2.54	53.0%
General Ratio	1.46	1.70	16.4%

Earnings for 2010 primarily influenced by:

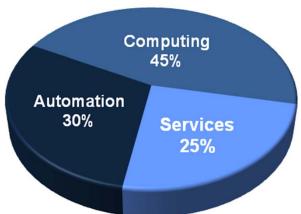
- 10) poor Personal Computing performance (retail),
- 2º) specific costs and adjustments arising from the Transformation Project
- 3º) accounting adaptation to IFRS model

Key impacts of IFRS implementation on earnings for 2010:

- Recognition Private Pension Plan surplus (R\$ 11.2M profit)
- Adjustment recognition of revenues from contracts with multiple elements (R\$ 800k loss)
- Reclassification income from discontinued operations Tallard
- Reclassification statutory profit sharing and bonuses to COGS (Cost of Goods Sold) and operating expenses

ITAÚSA

Breakdown of Net Revenue 2010





Awards and Recognition

































Social and Environmental Responsibility





- Partnership with Instituto Ayrton Senna in support of educational programs
- Investment in environmental awareness by launching Guides for the Sustainable IT Manager and the Conscious User of Electronic Products
- Development of products with reduced environmental impact
- RoHS toxic substance free products and energy performance and efficiency present in several lines of microcomputer Gold-rated EPEAT*
 program
- Highlight in reverse logistics and recycling:
- Reverse logistics expansion, with processing of 3,842 tons of electronic residues (equivalent to approximately 140 thousand products processed).
- * Electronic Product Environmental Assessment Tool



Transformation Project





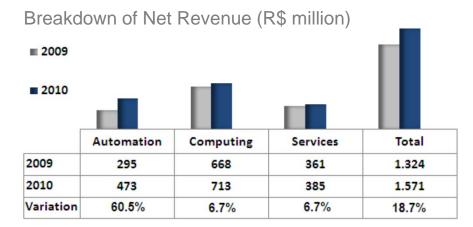
- Strengthening of management capacity at three business units: Automation, Computers and Services
 - Greater focus on and attention to market dynamics and Clients' needs
- Strengthening of sales structures and Clients' service
 - Increased market coverage to improve quality and enable expansion of each unit's Client base throughout the country
- Strengthening of production chain's operational capacity
 - Efficient, productive and robust in operational management processes so as to improve quality and increase competitiveness of Itautec products
- Strengthening of human capital by adopting best organizational development practices
 - Balanced culture and capacity mix by combining career professionals and new hires in order to enable the company's profitable growth plans
- Strengthening and renovation of the portfolio of products, services and solutions
 - Greater investment in research and development to increase capacity to add value to customers and partners
- Strengthening of the company's financial performance indicators
 - Implementation of stricter processes and controls regarding critical indicators such as credit, collection, accounts payable and inventory, in order to optimize working capital and cash generation
- Rescuing of a culture fostering planning and high performance at all levels
 - Preparation of operating plans for the short term (three months) and medium term (one year) and of a strategic plan (five years) with direct impact on compensation



Financial Highlights IFRS

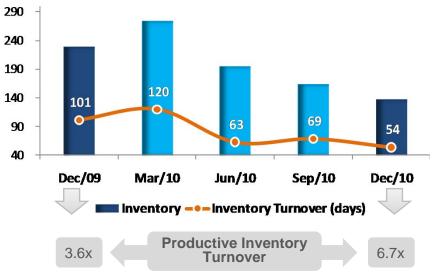




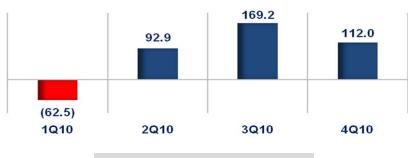


Working Capital Generation (R\$ million)

Evolution of Inventories – Finished Products and Components

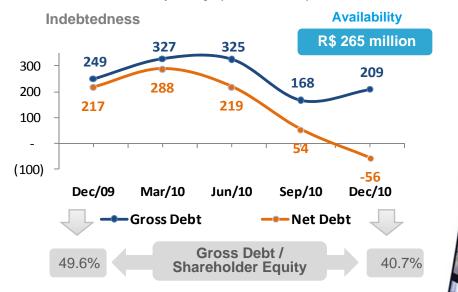


Operating Cash Generation (R\$ million)

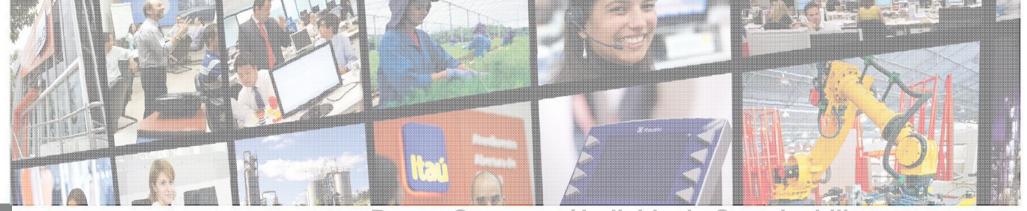


Total in the year: R\$ 311 million

Investment Capacity (R\$ million)



Conference Call about the 2010 Earnings Results



Parent Company / Individual - Sustainability

Performance of the main Subsidiaries

- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

Itaúsa in the Stock Market







Scenario



Chemical Brazilian Industry for Industrial Use

2010: a year of recovery for the chemical industry

	2008/2007	2009/2008	2010/2009
Production	-8.3%	3.5%	7.0%
Domestic Market Sales	-11.9%	-9.0%	7.0%
Apparent Consumption	-3.4%	-2.9%	13.2%
Imports	0.1%	-21.5%	34.2%
Prices	5.3%	-19.6%	11.4%

• The increased of imports share in domestic consumption of chemicals products indicates investment opportunities

	2008	2009	2010
Chemical Products Balance of Trade Deficit (US\$ bilhões)	(23.2)	(15.7)	(20.7)

Source: Abiquim (Brazilian Chemical Industry Association)



TTATICA	
ITAUSA	
IIAUDA	

R\$ millions	January 1st, 2009	December 31, 2009	December 31, 2010
Shareholders' Equity before adjustments	441.4	442.7	477.4
Write-off Goodwill Less Deferred Taxes (1)	(12.0)	(13.8)	(15.6)
Pension's Plan Surplus Recognition (2)	3.5	3.7	4.1
Shareholders' Equity after adjustments	432.9	432.6	465.9

R\$ millions	December 31, 2009	December 31, 2010	
Net Income before adjustments	3.8	46.6	
Write-off Deferred Taxes of Goodwill	(1.8)	(1.8)	
Pension's Plan Surplus	0.2	0.4	
Net Income after adjustments	2.2	45.2	

- (1) Write-off goodwill and recognition of deferred taxes from future amortization
- Pension's Plan: recognition of assets due to the existing surplus in the pension plan less deferred taxes



Elekeiroz Sustainability and Governance ITAÚSA

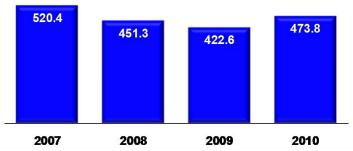
- Launch of BIOPOLI Sustainable Resins
 - ✓ Own development
 - √ Vegetable-based and savings of up to 20% of non-renewable resources
- Implementation of a collection and recovery of CO₂ system in Camaçari plant
 - ✓ Decrease of atmospheric emissions
 - ✓ Availability of gas for consumption by third parties
- Ranked 1st in the 5th FIESP Water Conservation and Reuse Awards
 - ✓ Decrease of water collection from the Jundiai river
 - ✓ Decrease of emissions of liquid waste
 - √ Recovery of rainwater
- Approval of the Corporate Governance Policy and the internal regulations of the Board of Directors and its Advisory Committees



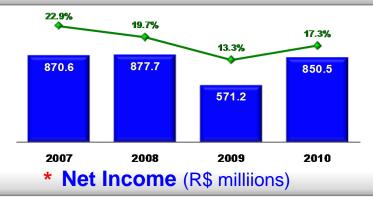


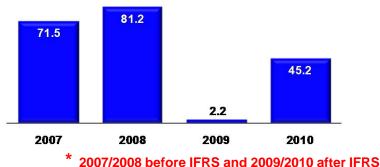
Leading Indicators



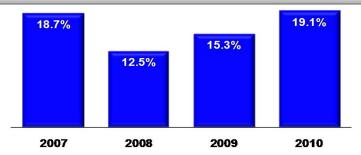


Sales (R\$ millions) and Gross Margin (%)

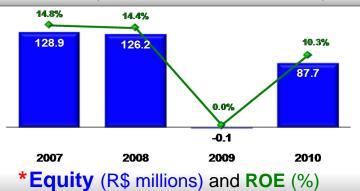


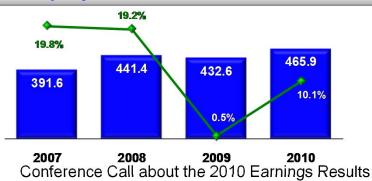


Exports (% of Sales)



* Ebitda (R\$ millions and % of Sales)







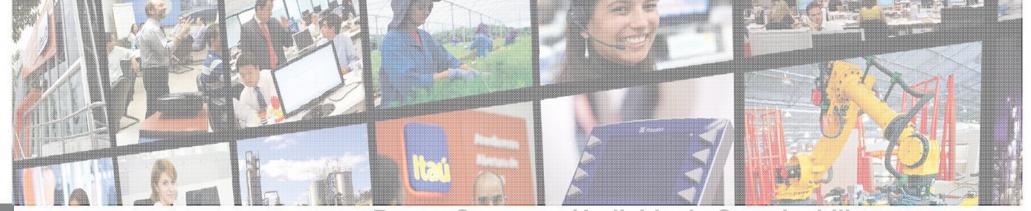
Leading Indicators



R\$ millions (except where indicated)	2007	2008	2009	2010
Cash and cash equivalents *	71.9	77.8	41.6	76.4
Financial institutions *	88.0	94.0	44.5	44.2
Financial institutions / Total assets	14.0%	14.3%	7.5%	7.0%
Financial institutions / Equity	22.5%	21.3%	10.3%	9.5%

• The company's solid financial condition and its low indebtedness provide conditions for the advantage of investment opportunities

^{* 2007/2008} before IFRS and 2009/2010 after IFRS



Parent Company / Individual - Sustainability

Performance of the main Subsidiaries

- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

Itaúsa in the Stock Market





Background







1970: Beginning of activities in Taquari (RS)

1975: Beginning of activities in Uberaba (MG)

1992: Acquired by Ligna

1997: Expansion of the Uberaba site

1998: Acquisition of 51k ha of land 2004: Expansion of Uberaba

2007: IPO

Novo Mercado

2008: New MDF line in Uberaba

Expansion of Taquari

Acquisition of 8.671 ha of

land with forests in SP

APIMEC-SI





The 50's The 60's

The 70's

The 90's

2000 2008

2009

2010

2011

AUN DURATEX

1951:Duratex is established already as an open capital

1954: Início da fabricação de chapas

1961: **Duplication** of hardboard capacity



1972: Incorporation of Deca.

1988: Acquisition of the Agudos (SP) unit

1981: Acquisition of Louçasul, São Leopoldo (RS)

The 80's

1984: Acquisition of the Itapetininga unit (SP)

1995: Acquisition of the Argentine company Piazza Hermanos latter renamed Deca Piazza 1997: first MDF (Medium Density Fiberboard) facility in Brazil, Agudos

(SP)

2001: Project for breaking down the eucalypt DNA 2002: New MDF/HDF/SDF unit (Botucatu) 2005: Nível 1 of BM&FBovespa Corporate Governance 2008: Acquisitions of Ideal Standard at Jundiaí (SP) and Queimados (RJ) and Cerâmica Monte Carlo in DURATEX (PE)

Association between **Duratex** and Satipel: Establishment of the biggest panel maker on the Southern Hemisphere

> Novo Mercado



Start up of the Resin plant

Initiation of the investment program to **DECA** (metals and sanitary ware)

Acquisition of Elizabeth



Major adjustments to IFRS





	Total Assets		
(in R\$ million)	31.Dec.09	31.Dec.10	Difference
Before adjustments to IFRS	4,335.9	5,011.2	675.3
Business Combination	780.9	757.8	(23.1)
Biological Assets	280.6	332.2	51.6
Benefit to Employees	55.8	66.8	11.0
Other Adjustments	13.3	2.9	(10.4)
After IFRS adjustments	5,466.5	6,170.9	704.4
Difference	1,130.6	1,159.7	29.1

Shareholders' Equity					
31.Dec.09	31.Dec.10	Difference			
2,331.1	2,623.5	292.4			
571.5	556.2	(15.3)			
185.2	219.2	34.0			
36.8	44.1	7.3			
17.3	9.5	(7.8)			
3,141.9	3,452.5	310.6			
810.8	829.0	18.2			

Business Combination

Adjustments due to the operation of the association between Duratex and Satipel with recognition of the accounting acquirer as Duratex

Biological Assets

Forests: Recognition of the market value

Benefits to Employees

Recognition of existing credits at Itaúsa Industrial Pension Fund program

Reclassification

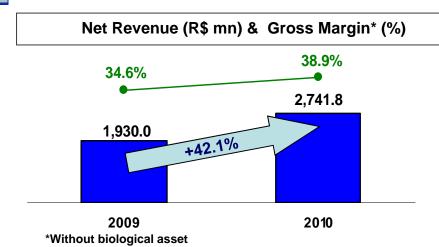
Bonuses and bylaw participation, before classified as profit distribution, were proportionately reclassified to COGS and Operational Expenses



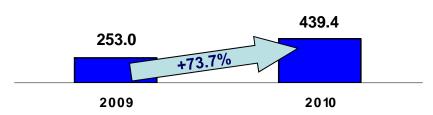


Financial Highlights (After adjustments to IFRS)

ITAÚSA



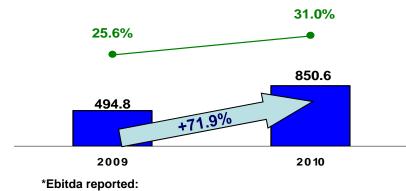




*Net Income reported: 2009: R\$ 181.1M

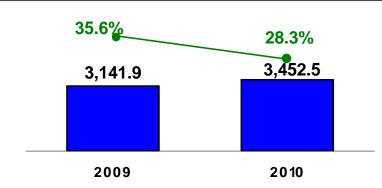
2010: R\$ 467.3M

EBITDA* recurrent (R\$ mn) & Margin (%)



*Ebitda reported 2009: R\$ 398.2M 2010: R\$ 893.0M

Equity (R\$ mn) & Net Debt / Equity (%)

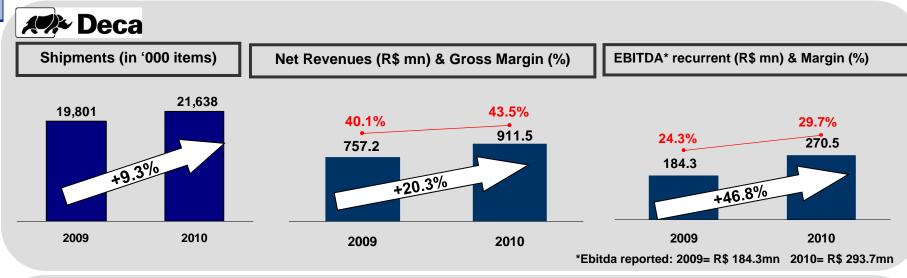


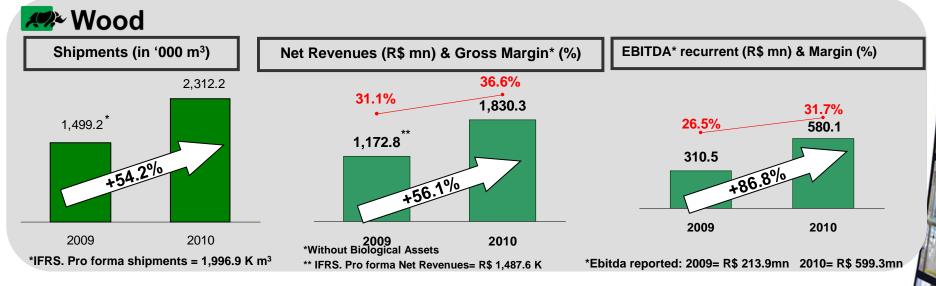
Conference Call about the 2010 Earnings Results

AUX DURATEX

Highlights per Division (After IFRS adjustments)



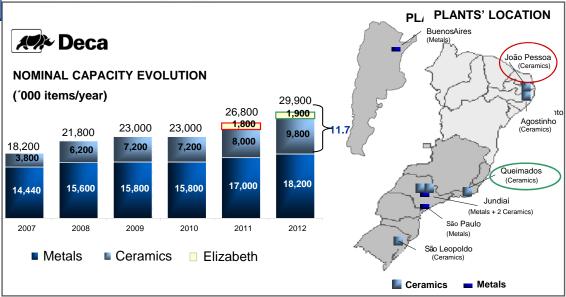


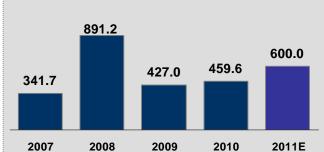


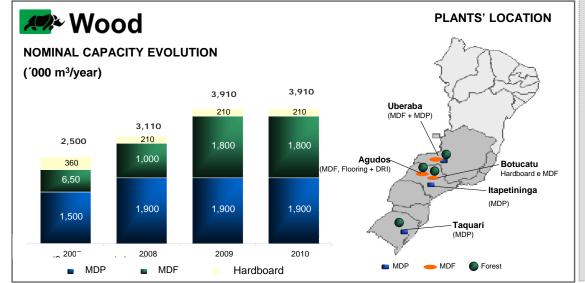
Competitive Differentials











Highlights

DECA Division

CAPEX (R\$ million)

Acquisition of Elizabeth

Expansion Jundiaí/Queimados

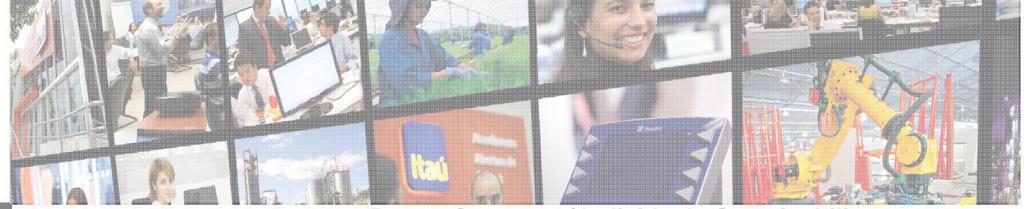
WOOD Division

New Laminate Flooring

BP Line

Paper Saturation Machine

Purchase of land



Parent Company / Individual - Sustainability

Performance of the main Subsidiaries

- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

Itaúsa in the Stock Market



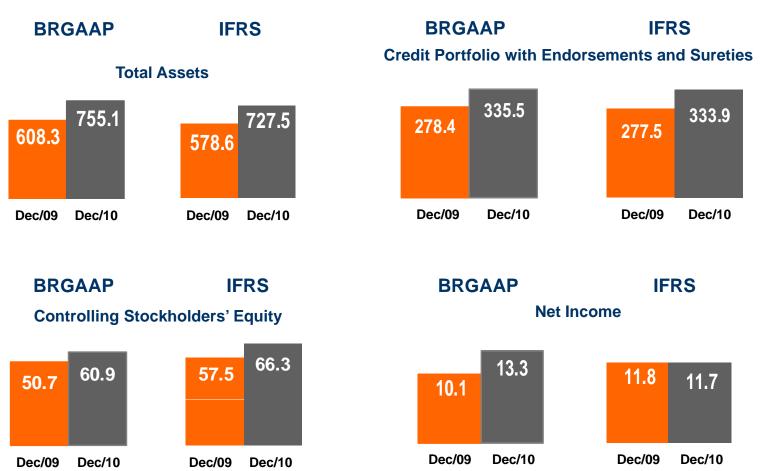




Comparison between BRGAAP(*) and IFRS



In R\$ Billion



^(*) BRGAAP represents the accounting practices adopted in Brazil for financial institutions, according to regulation of the Brazilian Central Bank;



Reconciliation between IFRS and BRGAAP

ITAÚSA

In R\$ Million

Adjustment	Equity *	Net Income	Equity *	Net Income
Adjustment	12/31/2009	2009	12/31/2010	2010
BRGAAP	50,683	10,067	60,879	13,323
(1) Allowance for Loan Losses	3,443	490	2,014	(1,430)
(2) Recognition of total deferred tax assets	2,367	(305)	1,724	(659)
(3) Pension and health care plans	1,410	-	-	-
(4) Adjustment to market value of shares and quotas	970	-	1,165	-
(5) Acquisition of interest in Porto Seguro Itaú Unibanco Participações S.A.	936	936	896	(40)
(6) Provision for Itaú Unibanco merger expenses	844	(488)	-	(844)
(7) Conversion of subsidiaries and unconsolidated companies abroad	-	828	-	256
(8) Provision for dividends payable not declared	-	-	1,307	-
(9) Other adjustments	(272)	665	(99)	268
(10) Income tax and social contribution on all IFRS adjustments	(2,865)	(354)	(1,621)	834
IFRS	57,516	11,838	66,265	11,708

(*) Controlling Stockholders' Equity

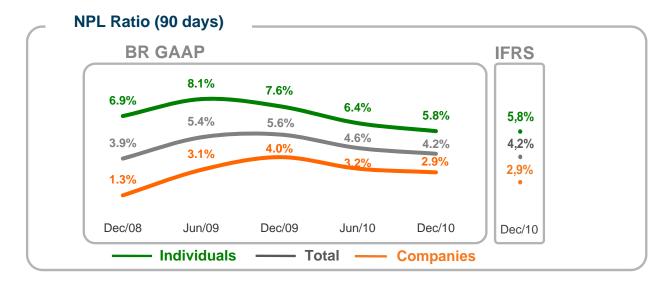


Credit Portfolio - IFRS

ITAÚSA

In R\$ million

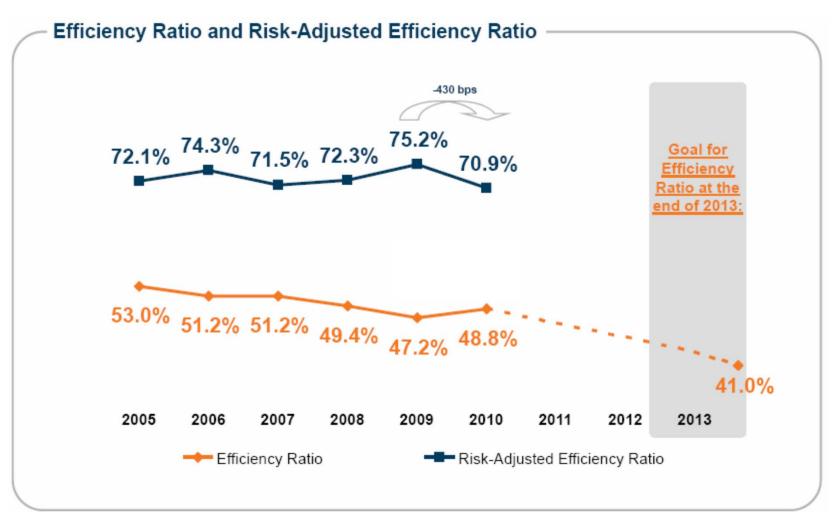
	12/31/09	12/31/10	Variation dez/10 - dez/09
Individuals	107,844	125,668	16.5%
Companies	157,921	193,767	22.7%
Argentina/Chile/Uruguay/Paraguay	11,730	14,427	23.0%
Total with Sureties and Endorsements - IFRS	277,494	333,861	20.3%
Total with Sureties and Endorsements – BR GAAP	278,382	335,476	20.5%





Evolution of Efficiency Ratio BR GAAP







Expectations for 2011 BR GAAP



1. Credit growth: 16%-20% (*)

2. A Slight Increase in NPL Levels

3. Banking Services Fees growth: 14–16%

4. Non-Interest Expenses growth: 10%–13%

5. A 250 Basis Points Improvement in the Efficiency Ratio



ITAÚSA

Parent Company / Individual - Sustainability
Performance of the main Subsidiaries

- Itautec
- Elekeiroz
- Duratex
- Itaú Unibanco

Itaúsa in the Stock Market



Sustainability





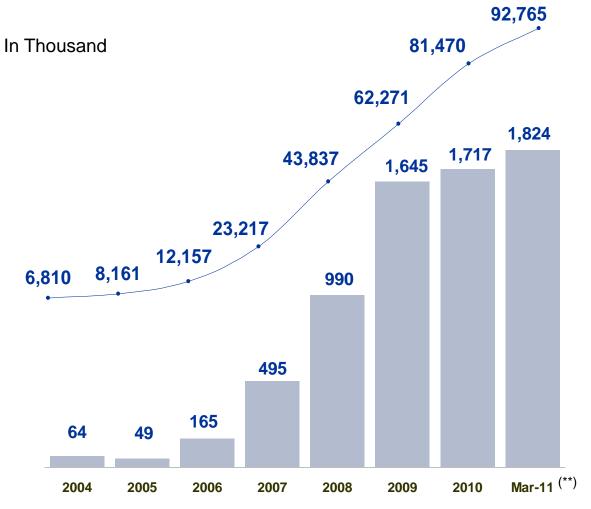
- Selected as a component for the **7**th time to comprise the **Dow Jones Sustainability World Indexes** DJSI. The new DJSI composition includes 318 companies in 27 countries from Americas, Europe, Asia and Africa, of which only 7 are Brazilian.
- DJSI is constituted by shares of companies of recognized corporate sustainability, that is, companies that are able to create value for their shareholders in the long-term, taking advantage of business opportunities and managing risks associated with economic, environmental, and social factors.
- Itaúsa was classified as Sector Leader (Financial Services) for the 4th consecutive year and recorded the **highest scores** in the sector for 3 criteria: "Occupational Health and Safety"; "Financial Inclusion and Education"; and "Standards for Suppliers";



- Itaúsa was selected for the 4th time to comprise the Índice de Sustentabilidade Empresarial
- ISE (Corporate Sustainability Index), being one of the 47 companies with recognized corporate sustainability and social responsibility.

Performance of Itaúsa Preferred Shares

Number of trades in BM&FBovespa(*)



Ibovespa Weight (***) (Itaúsa + Itaú Unibanco +

ITAÚSA

7.7%

Duratex+Redecard)

CAGR (04 - 10): **51.2%** BM&FBovespa

CAGR (04 - 10): **73.0%** ITSA4

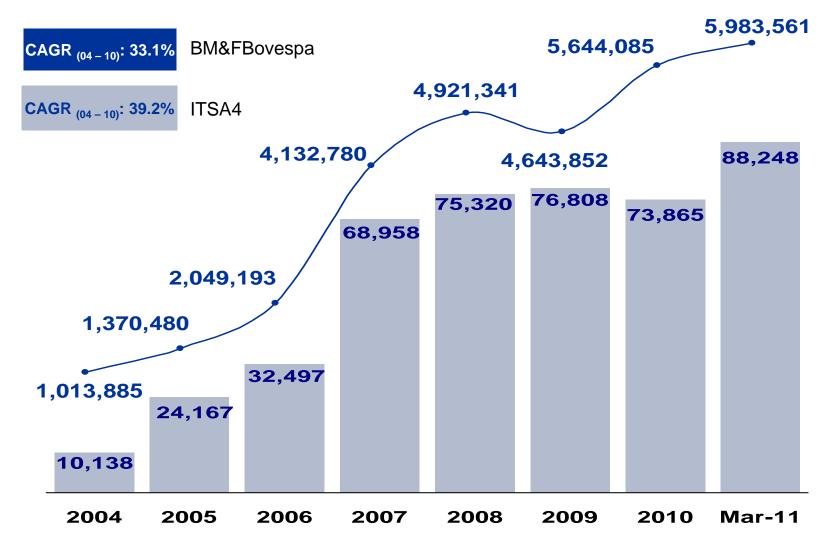
(*) São Paulo Stock Exchange

(**) For comparability purposes, march/11 was multiplied by 4

(***) January to april 2011 portfolio

Average Traded Financial Volume

R\$ Thousand



Discount in the price of Itaúsa

12/3 1/ 10					
R\$ Million	MVxBV %	Market value	Share %	Market value	
Itaú Unibanco Holding	3.0 x	179,639	36.57%	65,699	
Duratex	2.4 x	8,127	35.32%	2,871	
Itautec	1.0 x	519	94.01%	488	
Elekeiroz	0.9 x	404	96.60%	390	
Other Investments (3)				-162	
Total - Itaúsa	2.2 x	(4)	Excluding premium for	69,286	
Itaúsa - Market Value (5)			the control	57,478	
Discount % (6)				- 17.04%	

12/21/10

Free Float (12/31/10):	654,224 thousand common shares 38.92%		
	2,216,622 thousand preferred shares 82.30%		

- Corresponds to the value at stock exchange of the public companies controlled/joint venture by Itaúsa (*).
- Market value of the sum of all parts, that is, the portion held by Itaúsa in each public company that it controls/joint venture.
- (3) Net amount of other assets and liabilities.
- (4) Theoretical market value of Itaúsa, calculated based on the sum of the market value of the shares held by Itaúsa in the public companies it controls /joint venture.
- (5) "Actual" market value, that is, the value determined through the quotation of Itaúsa shares at stock exchanges (*).
- (6) Calculated amount of the discount. The discount is valid for the base date on which it was calculated, as it varies daily according to the quotation of public companies.
- (*) Adopted for calculating the average share quotation on the last day of the period.



Discount History - Itaúsa

5th and 6th Meetings with Analysts;

25.2

Dec-06

- Selected for the 3rd time to compose the DJSI (2006)
 - 7th Meeting with Analysts;

23.9

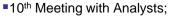
- Selected for the 4th time to compose the DJSI (2007)
 - 8th Meeting with Analysts;

23.3

- Selected for the 5th time to compose the DJSI (2008);
- Itaú and Unibanco Association
 - 10% Share Bonus

23.0

- •9th Meeting with Analysts;
- Selected for the 6th time to compose the DJSI (2009);
- Duratex/Satipel Association
- Porto Seguro Association with Itaú Unibanco



Selected for the 7th time to compose the DJSI (2010);

In %

Selected for the 4th time to compose the ISE(2010)

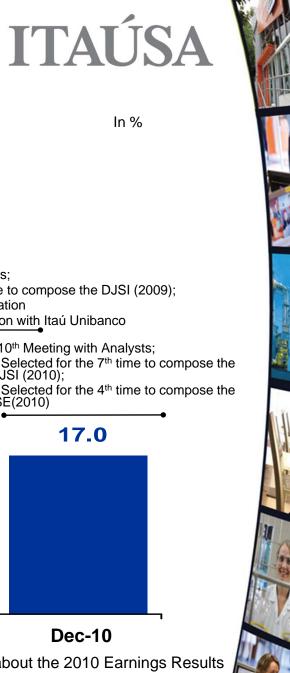




Dec-07 Dec-08

Dec-09 Dec-10

Conference Call about the 2010 Earnings Results

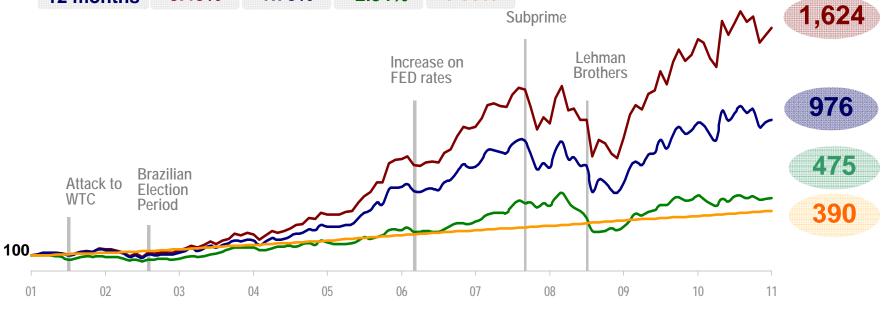


Preferred Shares Appreciation – ITSA4

Evolution of R\$ 100 invested on March 31, 2001 until March 31, 2011

Annual Average Appreciation in Reais

	Itaúsa(1)	Itaúsa(2)	lbov. (3)	CDI (4)
10 years	32.15%	25.59%	16.86%	14.58%
5 years	17.50%	12.30%	12.56%	10.99%
12 months	8.45%	1.78%	-2.54%	9.95%



- (1) With reinvestment of dividends
- (2) Without reinvestment of dividends
- (3) São Paulo Stock Exchange Index
- (4) Interbank Deposit Certificate

Conference Call about the 2010 Earnings Results